
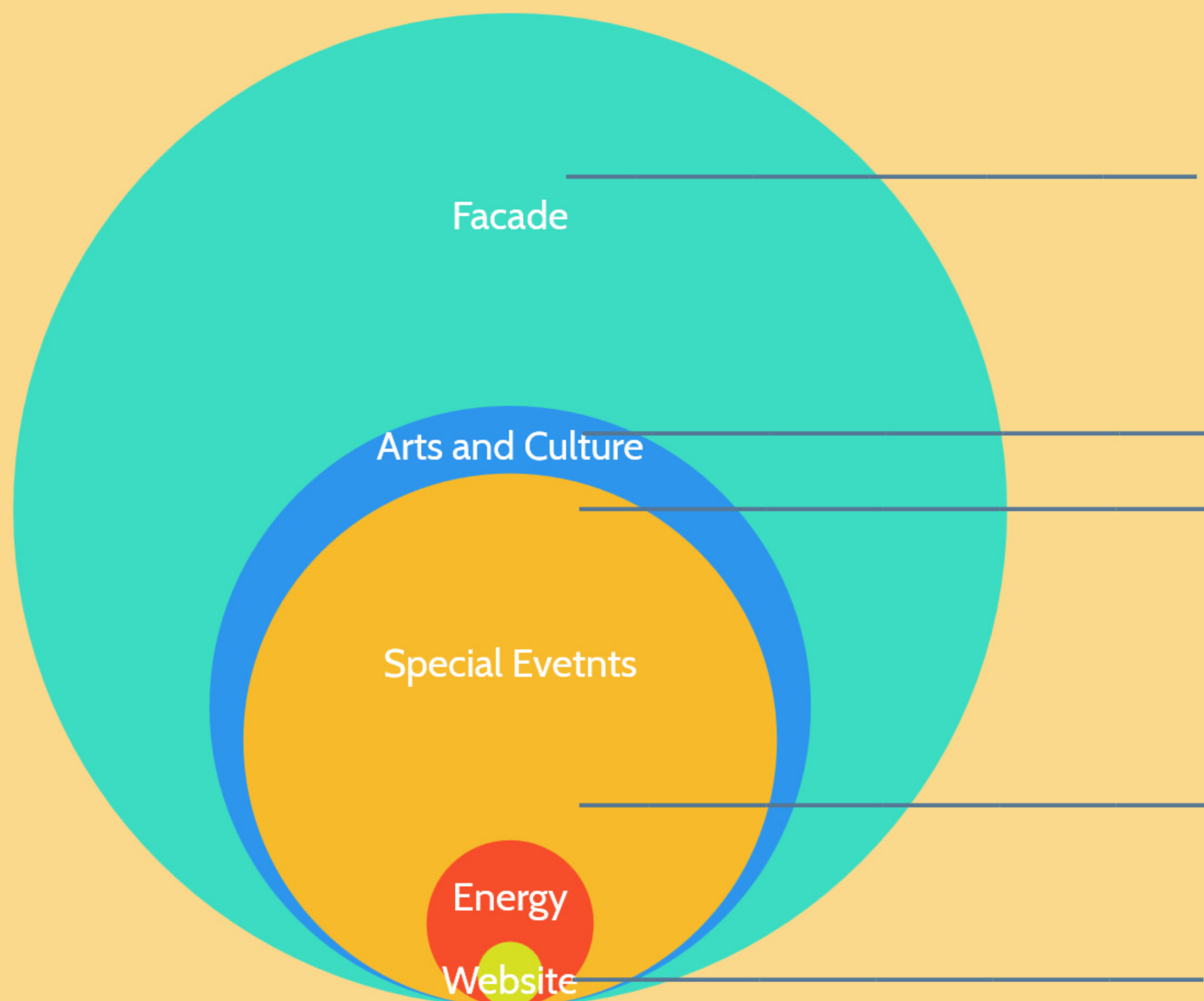


2016 ANNUAL UPDATE

2016 DDA grants by the numbers:

 DDA awarded more than \$70,670 in grant funding to 21 applicants!



2016 Grants

Facade

DDA awarded seven grants to local businesses for signage and exterior improvements.

Arts and Culture

Four grants were awarded to organizations that support our community and culture.

Special Events

Unique events that support downtown are a priority - DDA gave out five grants.

Energy Efficiency

DDA granted funds to two businesses to save money and improve sustainability.

Website

Businesses need up-to-date websites for customers. DDA awarded three grants for website upgrades.

DDA Highlights

- 2016 was the second year of operation for the DDA with several accomplishments:
- DDA's grant program grew by \$25,000 to help DDA businesses, non-profits, and events thrive.
- DDA also funded streetscape and electrical investments, especially for the holiday light display.
- DDA continued to partner with Visit Golden to market downtown.

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