



**Community Marketing Stakeholder Committee  
Meeting Agenda  
Feb. 8, 2024  
Time: 9 to 10:30 a.m.  
Location: – City Hall  
Council Chambers - 911 10th Street, Golden**

**Visit Golden Mission**

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

**I. Introductions & Recognitions**

**II. Public Comment**

**III. Staff Updates**

- a. 2023 Public Relations Results – **Joy Meadows**
- b. Western Heritage Days and Golden's In Golden Review – **Megan**
- c. 2024 Budget Approval – **Kyle Blakely & Megan**
- d. Visitor Center Request – **Mary Gomez or Visitor Center Representative**
- e. Sales Tax Report (Dec.) - **Robin**

**IV. Around the Table / Discussion**

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments