



Community Marketing Committee Meeting Agenda

Sept. 14, 2023

Time: 9 to 10:30 a.m.

**Location: – North conference room at the City Planning &
Public Works Building. 1445 10th St. Golden**

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. Fall Campaign Updates– **Kyle Blakely**
- b. Group travel updates - **Kyle Blakely**
- c. 2024 1st Quarter Promotions Discussion and Brainstorm – **Kyle Blakely**
- d. Budget Update - **Megan**
- e. Staff Updates – **Megan**
- f. Sales Tax Report - **Robin**

III. Around the Table / Discussion

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments