Economic Development Commission
February 11, 2014 Meeting
6:30 PM
911 Tenth Street, Golden, CO 80401

Opening (6:30 to 6:45)
Goal: Agreement to meeting objectives
1. Approval of Agenda
2. Approval of meeting notes from January 14, 2014
3. Public Comment

Discussion/Action Topics (6:45 to 8:00)
Goal: Commitment to progress or support needs for work program elements
Outcome: Updated focus area task status and assignments

1. 2014 Work Program
   Commission will discuss updates pertaining to the 2014 work program. Specific
   updates are expected for:
   • Final approval on the 2013 Annual Report
   • Networking Events
   • Education Update
   • Innovation Update

2. Communications
   • GURA – Colacci
   • Prospect/Development Project Report
   • Chamber of Commerce – Condon, Rinehimer
   • Community Marketing Committee – Block, Rinehimer
   • General comments

3. Schedule/Assignments/Feedback

4. Wrap up and Adjourn (8:00)

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or disability in the provision of services. For disabled persons needing reasonable accommodation to
attend or participate in a city service, program or activity, call 384-8017 as far in advance as possible.
Disabled access is available from the front entrance of City Hall.
Please review this additional background material for the February 11, 2014 meeting.

**Discussion/ Action Topics:**

1. **2013 Annual Report/ 2014 Work Plan.** The enclosed 2013 annual report and 2014 work plan is ready for final approval. The Chair’s letter has been added.

2. **2014 Work Planupdate.** There are a few updates related to the 2014 work plan to discuss:

   - City Council had a retreat on February 1st. Although there are no formal notes or outcomes of the day to forward yet, it was reported that one of the priorities for the next two years will be increased emphasis on primary employment. This speaks to Council’s support of EDComm efforts and an opportunity to expand successful programs. One initial proposal to Council will be the fee deferral program for multi-tenant industrial and office buildings supported by EDComm last month.

   - Although EDComm has not proceeded with scheduling of any networking events, Councilor Behm’s “sudsposium” will be held for a second year on May 7th at Fossil Trace. It is a popular event with our brewing businesses and an opportunity to network with them. *If EDComm is ready, a brief discussion about our planned approach for the year is requested.*

   - There are a few updates regarding our education efforts:

     i. Staff met with Dr. Tracy Camp from CSM and are helping to promote the Discovery Technology program for young girls (and perhaps a separate track for boys). EDComm’s limited scholarships are much appreciated.

     ii. Staff met with the Bell Middle School faculty related to the iSTEM program, and while the exact details are evolving, the program will be continued in the fall, and appears to be becoming more “established” as an on-going effort. The support they seek from EDComm consists of continued efforts to link the program with interested business and tech interests.

     iii. Staff met with Dr. Sara Heath from R-1 Administration about the district wide efforts to link middle and high school efforts to career and higher education. The district is having one of its semi-annual business/education forums to discuss how the district can best support our local economy and employers on Tuesday April 8th (hopefully more information at the meeting). Staff suggests we consider rescheduling or cancelling the April meeting and as many as possible attending this event.
iv. Six of the eight students awarded the Red Rocks College scholarship for fall session continued with this term. This is a good percentage. They are also eligible for a second year if they continue. The applications for fall term for incoming students will be due in time for EDComm to select up to four more recipients at the March or April meeting.

- In terms of our efforts to support innovation, the main activities relate to the continuing Jeffco Innovation Workshop monthly meetings at the Mountaineering Center (next one is February 12, 2014 at 6:30 pm) and a new plan from the same group to hold a large two day “Innovation Fair” for businesses and students in early September. Both the Jefferson County Economic Development Corporation and City staff will be assisting, although we do not expect any significant fiscal contribution.

- It appears that two Golden companies will be honored at the annual Jeffco EDC Awards breakfast on March 20th. Typically one or two EDComm members and the Mayor and one staff member attend and sit with the honorees. We will be asking if any members are interested.

**Communications**  Staff and Commission members will report on the various areas listed on the agenda.
ECONOMIC DEVELOPMENT COMMISSION  
CITY OF GOLDEN  
911 10TH Street, Golden, CO 80401

Minutes of Meeting  
January 14, 2014

Present: Mary Block, Josephine Colacci, Kelly Jackson Condon, Terrence Rapoport, Renee Rinehimer

Absent: Todd Grover, Paula Reed

Staff present: Steve Glueck

The meeting was called to order at 6:35 PM by Acting Chair Condon

1. APPROVAL OF AGENDA

Acting Chair Condon asked if there are comments or objections to the agenda for January 14, 2014. There being none, the chair declared the agenda approved.

2. APPROVAL OF MINUTES

Condon asked if there are comments or objections to the meeting minutes from November 12, 2013. There being no comments, the acting chair declared the meeting minutes approved.

3. PUBLIC COMMENT

Condon asked for potential public comment. There was none.

4. DISCUSSION / ACTION TOPICS

A. 2013 Annual Report: Commission members commented on the draft annual report and their agreement with the 2013 highlights and 2014 work plan. Glueck requested that commission members read it carefully and advise staff of any typos, errors or edits by January 22nd.

B. Fee Deferral Proposal for Multi-tenant Office and Industrial Projects: Glueck introduced the subject of a fee deferral program until building occupancy for water tap fees and building permit use tax related to “speculative” multi-tenant office and light industrial (“flex”) space. The idea is that by delaying the collection of these two fees until the building is occupied (or a date certain), that builders of space for small primary employers may be slightly more inclined to start such projects without as much of the building pre-
leased. EDComm recognized that the program would likely not change perceptions about the market for such projects, but would certainly show the city’s support for increasing primary employment. EDComm’s consensus was support for the program.

C. Implications of DDA/ GURA transition: Glueck explained the general direction recommended for GURA’s transition out of the downtown project and the establishment of the DDA, and also mentioned that with Mark Heller’s resignation to accept a different position, the ability to pursue some EDComm projects may be limited for the next few months. The commission asked questions about the new URA projects and DDA, and expressed support for staff efforts.

D. Board and Commission Solicitation Process: Glueck answered questions about the upcoming board and commission solicitation process.

5. COMMUNICATIONS

a. Prospect Report: Glueck updated about the Speeco groundbreaking, and that the City has received an offer for one of its lots for sale in the Catamount subdivision. Glueck also mentioned the January 15th Jeffco Innovation Workshop at the Mountaineering Center.

b. GURA: Colacci provided updates on several projects, including the Natural Grocers project where GURA has secured agreement for a façade upgrade and a community garden. Updates were given on the proposed Colfax URA project, and grant requests related to Miners Alley. GURA has offered a grant for a consolidated trash and recycling enclosure and may consider a façade grant for the Golden Moon Speak and a possible loan for bathroom upgrades.

c. Chamber of Commerce: Condon mentioned events related to the retirement of Gary Wink, the new director Dawn Smith, Ladies Only Sample Tour, and the cancelled Scrambowl. She reported that the holiday season was very positive for downtown.

d. Visit Golden: Block and Rinehimer updated on Visit Golden activities and campaigns to support events. They reported on the 2014 media plan, website success, an electronic Golden Ticket, and establishment of a meetings and convention sub committee. Buy Golden week will occur in March.

6. AGENDA/ SCHEDULE

The next commission meeting is February 11, 2014.

Rinehimer MOVED and it was SECONDED to adjourn at 8:35 p.m. The motion passed unanimously.

Kelly Jackson Condon, Acting Chair
As we move into 2014, I am pleased to share with you the 2013 Annual Report and 2014 Work Plan for the City of Golden Economic Development Commission (EDComm). In 2013 we refined our Work Plan to build off what we had learned in 2012, our first program year modeled after the State’s Colorado Blue Print for economic development incorporating similar core areas of focus. In this report, we are proud to highlight some successes and also to modify our approach for next year based on what we have learned.

During 2013 we saw several new entities locate in our area. We also saw the expansion of several long time Golden businesses. Both are positive signs for the economy and for Golden’s ability to attract and retain businesses that provide jobs and bring revenue to the city.

Our approach builds on the belief that creating connections and raising awareness of opportunities is the most impactful way our city can promote economic growth. Therefore, we remain committed to meeting local business first hand and in partnership with other regional economic development organizations. This informs the city as to company needs and trends and allows us the opportunity to express our intent to help businesses grow.

We also believe in the power of a strong network and continue to seek opportunities that leverage regional groups and activities that can help support our growing field of businesses, startups, and burgeoning ideas. We promote networking through hosted events and sponsorships intended to bring the right mix of people, ideas, and energy together.

Clarifying Golden’s brand as a great place to grow a business conveys our value. This year we collaborated directly with marketers from local businesses to identify innovative and impactful ways to get the word out.

Educating the work force for the future has been a strength of the program as we have been able to give to the community including student scholarships, teacher awards, and program promotion through our partnership with Colorado School of Mines.

Again looking to the future, our intent to promote innovation and technology seeks to find new ways for businesses to thrive. Partnering with regional groups that coach and mentor emerging businesses has given us a pathway through which we can spur creativity.

Our goals for 2014 are similar, but reflect refinement of our approach. We will continue our commitment to connecting the dots between businesses and regional support that they need. We will expand that to include connecting businesses to each other where they may help each other either as business partners or in a supplier / buyer relationship. We will continue marketing Golden’s brand, but will seek to gain exposure in new ways that may bring our message to additional audiences. We will also seek to deepen our relationships with key partners, engaging them in new ways that give additional momentum to some of our key efforts such as networking partnerships that bring together our focus on education with our focus on innovation. Blending efforts provides “cross pollination” that we believe will increase our impact for 2014.

We are optimistic for the coming year and thankful, once again, to be a part of such a positive community.

Sincerely,

Paula Reed
# EDComm Work Plan
## 2013 Score Card

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruit, Grow and Retain Business</td>
<td>GREEN</td>
<td>In 2013, EDComm hosted three successful industry networking events and continues to refine its understanding of our most relevant industry groups. Staff completed over ten individual business visits and continues to build relationships with local companies.</td>
</tr>
<tr>
<td>Access to Capital</td>
<td>YELLOW</td>
<td>Increasing access to capital for early stage and growing companies remains a challenge, since the City is not equipped to be a capital source. EDComm entered a partnership with the Rockies Venture Club (RVC) for a 2013 pilot project to establish a Golden chapter of the angel and venture capital funding organization. The partnership resulted in greater awareness of entrepreneurial activity and availability of capital, but will be re-scoped in 2014 as more of a lower cost sponsorship.</td>
</tr>
<tr>
<td>Create a Stronger Golden Brand</td>
<td>GREEN</td>
<td>Golden already has a strong brand as a location for a variety of businesses and industries. In 2013 EDComm completed a focus group process with local employers and updated our marketing messages. On-line and hard copy collateral materials were improved and updated.</td>
</tr>
<tr>
<td>Educate and Train the Workforce for the Future</td>
<td>GREEN</td>
<td>The need to educate and train the workforce of tomorrow is a huge societal challenge. In 2013, EDComm grew our scholarship program for Golden High School students pursuing a technical Associates' degree program at Red Rocks College, helped expand the Discovering Technology program introducing science and engineering to young girls, and worked to support the Bell Middle School iSTEM program.</td>
</tr>
<tr>
<td>Cultivate Innovation and Technology</td>
<td>GREEN</td>
<td>EDComm furthered its partnership with Rockies Venture Club, Rocky Mountain Innosphere Incubator, the Jeffco Innovation Workshop, and our scholarship offering with the Innovation Center of the Rockies.</td>
</tr>
<tr>
<td>Promote High Quality Infrastructure and Space</td>
<td>GREEN</td>
<td>EDComm research indicated that private sector offerings in high speed internet connectivity continue to improve. Data on available land and space for lease is suitable for business inquiries. Goal complete and will not be part of 2014.</td>
</tr>
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</table>
EDComm Work Plan

EDCOMM'S MISSION

The mission of the Golden Economic Development Commission (EDComm) is to grow the primary jobs base by encouraging growth of existing primary employers and cultivating an environment that attracts additional primary employers to our community. As a component of that, EDComm also supports efforts to encourage entrepreneurial start-ups and expansion.

APPROACH

EDComm serves as an advisory board, setting direction, reviewing progress, and building relationships that further the board's mission. The tactics of the board's workplan are executed by City staff and EDComm members.

The arm's length approach is intended to promote a more strategic role for the board, allowing City staff to move at a quicker, more agile pace. It also requires EDComm members to take on responsibility for constructed the program.

FOCUS AREAS

The 2013 EDComm work plan focused on six areas specifically targeted to leverage economic development work at the State level (Colorado Blueprint, Governor Hickenlooper's economic development initiative for the state of Colorado) as well as to focus our efforts on the key areas expected to be the most easily influenced and most likely to have impact.

Tying to Colorado Blueprint (C.B.), those areas of focus are:

1. Recruit, grow and retain business (C.B. topic II)
2. Increase access to capital (C.B. topic III)
3. Create and market a stronger Colorado brand (C.B. topic IV)
4. Educate and train the workforce for the future (C.B. topic V)
5. Cultivate innovation and technology (C.B. topic VI)
6. Promote high quality infrastructure and space

This is not a direct match to C.B. priorities. EDComm added infrastructure and space and did not take on Creating a business friendly environment (considered to be most impacted by City structure and code).
2013 SUCCESSES

Following last year's successes, several additional companies grew and increased their investment in Golden during 2013. The success of these companies demonstrates the mission of EDComm and the City.

The EarthTreks Climbing Gym opened in South Golden late in the year, providing a great amenity to the entire community.

Steelhead Composites located their headquarters and production facility in Corporate Center to make components for hydraulic hybrid vehicles.

Oswego Creative completed major renovations to their building on 10th Street, allowing this former Golden company to return to the community.

CoorsTek, an economic leader in the field of industrial ceramics, invested millions in new equipment for their newest facilities acquired in 2012.

Outlast Technologies, the leader in phase change materials to regulate temperature, relocated its headquarters to North Golden in early 2013.

Pason Engineering began construction of their new headquarters facility in the Coors Tech Center Business Park for completion in 2014.

Other planned 2014 expansions include Rocky Mountain Reagents and Spyderco, who both plan to construct major additions to increase Golden operations, and construction of a facility to house SPEECO, a manufacturer moving into the community.
EDComm 2013 Work Plan

RECRUIT, GROW AND RETAIN BUSINESS

In this focus area EdComm continued to build relationships with primary employers and other economic development groups within the region to identify opportunities and approaches that can be leveraged to achieve program goals. EdComm also refined our 2012 research of key industry groups that together increase the level of success and attraction of like businesses in a community. Learnings from this research will be used to define the target audience and messages for future marketing materials.

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<tr>
<td>Initiate engagement and participation of EDComm contacts from the primary employer community</td>
<td>Each EDComm member was to initiate at least three such contacts and report back</td>
<td>EDComm members met many contacts in informal activities and formal events; though we did not document the number of interactions by member</td>
<td>Ongoing goal (to be refined for future)</td>
</tr>
<tr>
<td>Conduct at least six scheduled business retention visits</td>
<td>Formal business visits strengthen connections and provide data on company needs</td>
<td>Staff conducted approximately six individual visits and ten with along with JefcoEDC</td>
<td>2013 effort completed</td>
</tr>
<tr>
<td>Conduct at least two primary employer networking events</td>
<td>Networking events connect companies and strengthen ties with EDComm</td>
<td>EDComm helped put on a Craft Brewer “Sudsposium” plus hosted two additional networking events</td>
<td>2013 effort completed</td>
</tr>
<tr>
<td>Further refine the understanding of key industry groups in Golden using mapped connections and affiliations</td>
<td>By better understanding the connections within and among industry groups, we can better aid economic vitality</td>
<td>The mapping of connections has been more difficult than anticipated. We are aware of substantial connections, but would benefit from better understanding</td>
<td>2013 goal partially complete (To be refined further)</td>
</tr>
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INCREASE ACCESS TO CAPITAL

EDComm will work to increase the awareness of capital and opportunities in the area. As a City organization EdComm’s role is not to raise or distribute capital, but to promote an understanding that emerging companies can be successful in garnering financial support in the Golden area.

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<tr>
<td>Actively promote the pilot partnership with Rockies Venture Club to increase awareness and baseline deal flow in Golden</td>
<td>The RVC partnership was intended to increase capital access to Golden area companies</td>
<td>The partnership brought RVC events and higher profile awareness to Golden area. To increase direct impact of our efforts, EdComm will turn to working more with area companies rather than funding partners</td>
<td>2013 Partnership complete. Goal to be adjusted in 2014</td>
</tr>
<tr>
<td>Increase understanding of alternative sources of capital on the part of EDComm and the local community</td>
<td>Through the RVC partnership, Innovation Center of the Rockies, and Rocky Mountain Innosphere incubator, the understanding of regional opportunities would be increased.</td>
<td>Community awareness of early capital access, and regional awareness of EDComm’s efforts were all increased</td>
<td>On-going goal to be refined annually</td>
</tr>
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EDComm 2013 Work Plan

PROMOTE A STRONG GOLDEN BRAND

Golden's brand as a great place to start or grow a company will be increasingly important in coming years. In 2013, EDComm focused on refining our brand message and using our brand to enhance business activity.

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<tr>
<td>Conduct at least two additional marketing professional discussion groups to inform brand definition. Include employer HR contacts in brand articulation</td>
<td>The discussion groups were to determine company perspective on community attributes and brand</td>
<td>An informal marketing discussion group of local businesses was created and met twice, providing input into updated brand materials. Stronger connections were forged</td>
<td>2013 brand message update complete</td>
</tr>
<tr>
<td>Utilizing the information gathered, refine the brand message and disseminate</td>
<td>Modify the on-line messaging and create a &quot;hard copy&quot; version for use when needed</td>
<td>Messaging reviewed and updated by EDComm committee. On-line and hard copy versions prepared by staff</td>
<td>2013 brand message implemented</td>
</tr>
<tr>
<td>Continue to seek PR placements featuring the &quot;Golden story&quot;</td>
<td>Use our consistent message and seek placements of individual stories</td>
<td>Working on a story about the several primary employer successes in 2013. Few other opportunities identified</td>
<td>2013 projects in progress. On-going goal for future years</td>
</tr>
</tbody>
</table>
**EDCom 2013 Work Plan**

**EDUCATE AND TRAIN THE WORKFORCE FOR THE FUTURE**

EDCom can promote the workforce of the future by participating in community efforts focused on improving the schools in Golden. Recognizing student and teacher achievements provides opportunities to students and helps increase awareness of Golden school successes.

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<tr>
<td>Formally sponsor the 2013 iSTEM program in Golden Schools. Achieve at least three business connections with the iSTEM program</td>
<td>Support for the Bell Middle School iSTEM program makes a specific contribution to the tech readiness of our youth</td>
<td>Through a 2012 commitment, EDCom sponsored the startup costs of the Bell Middle iSTEM program thru the end of the 2013/2014 school year. Many connections were made at networking events.</td>
<td>Initial sponsorship complete. The future of the program is currently uncertain</td>
</tr>
<tr>
<td>Continue the Red Rocks Community College scholarship program for Golden High School graduates in the Applied Associate of Science degree program</td>
<td>Assistance for local youth enrolling at Red Rocks for the AAS degree program will benefit the quality of our local workforce and send a positive message about such career paths</td>
<td>Eight scholarships were awarded for fall 2013. Continuing students will qualify for Spring 2014 and up to one additional year</td>
<td>On-going EDCom program</td>
</tr>
<tr>
<td>Establish a teacher excellence award</td>
<td>A teacher excellence award sends a message of encouragement to local educators about Golden’s commitment</td>
<td>The program received two nominations and gave one award</td>
<td>2013 Goal complete</td>
</tr>
</tbody>
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EDComm 2013 Work Plan

CULTIVATE INNOVATION AND TECHNOLOGY

Enhancing opportunities for business start-ups and expansion through the innovation efforts of local entrepreneurs and researchers is one of the cornerstones of EDComm's overall effort.

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<tr>
<td>Promote the Rockies Venture Club partnership as a venue to expose local entrepreneurs to capital access and “pitch” training</td>
<td>The RVC partnership was intended to increase awareness of Golden and EDComm's efforts and directly link Golden companies to pitch training and capital</td>
<td>The three major events held in Golden at Mountaineering Center and a smaller networking event created strong awareness. However, no Golden companies pitched at events</td>
<td>2013 goal met, but EDComm will change partnership to lower level sponsorship and refine effort</td>
</tr>
<tr>
<td>Consider a partial scholarship to the Innovation Center of the Rockies for local entrepreneurs</td>
<td>Directly assisting a few early stage Golden companies will demonstrate our interest in supporting high growth potential companies</td>
<td>The scholarship was offered in early 2013, with one application. That company later withdrew. Marketing for 2014 was initiated in November</td>
<td>Initial set-up and marketing complete. The program is on-going</td>
</tr>
<tr>
<td>Include CSM alumni in innovation events</td>
<td>CSM alumni may be a good source of entrepreneur support and ideas</td>
<td>Many alumni are already part of network connections. Direct outreach still in development</td>
<td>On-going goal and effort</td>
</tr>
</tbody>
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PROMOTE HIGH QUALITY INFRASTRUCTURE AND SPACE

The development of varying levels of office space, infrastructure access, and specific building characteristics is outside the scope of EDComm, though understanding and promoting what is available can assist with business attraction and relocation.

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<tr>
<td>Refine data collection and use regarding the level of high-speed connectivity within key business parks</td>
<td>When the goal was set, it was felt that access to broadband may be a large factor for business location decisions, and that we should track changes</td>
<td>Discussions with primary employers showed that the options available to companies are increasing and improving. The private sector is generally addressing the need</td>
<td>2013 research complete. This goal will be eliminated in future years</td>
</tr>
<tr>
<td>Determine capacity and limitations of vacant land and existing building space, and use this information in business retention and attraction efforts</td>
<td>Development and maintenance of a data base of all vacant land and existing building space would benefit very specialized requests</td>
<td>Inventorying all building space was determined to be infeasible to compile and maintain. Vacant land and building space is readily available</td>
<td>2013 research complete. This goal will be eliminated in future years</td>
</tr>
</tbody>
</table>
EDComm 2014 Work Plan

2014 WORK PLAN

Building on the successes of 2013, EDComm has eliminated one goal where our efforts may not have been well placed and is focusing more attention on the remaining five. Across this set of goals we will leverage what we have learned in the past to refine our approach to produce more targeted, more impactful results for the Golden community. As we continue to strategically focus our efforts, we will work with other City and regional groups to better define our role and partnerships in order to achieve the goals that support our mission.

RECRUIT, GROW AND RETAIN BUSINESS

For 2014, EDComm is seeking to enhance our business retention and expansion programs through increased and more targeted efforts. We will enhance our relationships with new and existing companies, tying into our other specific goals.

GOALS:

- Continue to build relationships by means of at least one traditional EDComm networking event. Modify networking event approach to include directed tactics such as subject-based networking groups; greater participation by Colorado School of Mines alumni; and joint efforts with local and regional organizations (Innovation Center of the Rockies and Jefco Innovation Workshop, etc.).

- Conduct at least eight scheduled business retention visits either independently or alongside similar organizations in the region.

- Seek to connect businesses to each other and local partners, including connections where relationships are particularly complementary such as science and engineering based businesses paired with the iSTEM program.

- Investigate sponsoring industry group meetings or events to familiarize them with the Golden area.

INCREASE ACCESS TO CAPITAL

EDComm will continue working to increase the awareness of capital opportunities in the area with increased attention to directly impacting local businesses.

GOALS:

- Continue as a Rockies Venture Club sponsor at a reduced level compared to the 2013 pilot partnership.

- Continue the Innovation Center of the Rockies partnership and Rocky Mountain Innosphere support focusing on access to funding and mentoring.

- Promote information about sources of capital and other business development resources when introduced to new and emerging companies.
CREATE AND MARKET A STRONGER COLORADO BRAND

Following the 2013 effort to review and refine our messaging, EDComm will emphasize getting the word out about Golden through more and varied mentions in communications media.

GOALS:
- Develop stories for all types of communication channels about our unique companies, individual and community successes, and opportunities.
- In addition to stories and press releases, consider alternative marketing mechanisms such as a speaker series, short videos, etc.

EDUCATE AND TRAIN THE WORKFORCE FOR THE FUTURE

EDComm plans to continue our very active efforts to encourage programs and activities that enhance the efforts of our local schools to help create the workforce and leaders of tomorrow. A key initiative for 2014 is to better understand our role and how to best partner with other organizations with similar objectives.

GOALS:
- Identify and connect with other community groups to maximize combined impact on our schools. Work jointly in support of an alliance between business and education and participate in such efforts.
- Support the iSTEM program at Bell Middle School with connections to both individual businesses and the business community as a whole, including fundraising activities if pursued by the school district.
- Continue scholarships to Red Rocks Community College and for the Discovery Technology program.

CULTIVATE INNOVATION AND TECHNOLOGY

EDComm’s efforts to encourage opportunities for business start-ups and expansion of early stage companies are beginning to show positive results. EDComm will continue to find ways to more effectively promote such opportunities.

GOALS:
- Encourage and provide minor levels of financial support for Rocky Mountain Innosphere and new groups like the Jeffco Innovation Workshop.
- Continue scholarships for the Innovation Center of the Rockies.