Economic Development Commission  
March 11, 2014 Meeting  
6:30 PM  
911 Tenth Street, Golden, CO 80401

Opening  
(6:30 to 6:45)  
Goal: Agreement to meeting objectives  
1. Approval of Agenda  
2. Approval of meeting notes from February 11, 2014  
3. Public Comment

Discussion/Action Topics  
(6:45 to 8:00)  
Goal: Commitment to progress or support needs for work program elements  
Outcome: Updated focus area task status and assignments

1. 2014 Work Program  
   Commission will discuss updates pertaining to the 2014 work program. Specific updates are expected for:  
   • Networking Events  
   • Education Update  
   • Innovation Update

2. Communications  
   • GURA – Colacci  
   • Prospect/Development Project Report  
   • Chamber of Commerce – Condon, Rinehimer  
   • Community Marketing Committee – Block, Rinehimer  
   • General comments

3. Schedule/Assignments/Feedback

4. Wrap up and Adjourn  
(8:00)

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ECONOMIC DEVELOPMENT COMMISSION
CITY OF GOLDEN
911 10TH Street, Golden, CO 80401

Minutes of Meeting
February 11, 2014

Present: Mary Block, Josèphine Colacci, Kelly Jackson Condon, Paula Reed, Renee Rinehimer

Absent: Terrence Rapoport, Todd Grover,

Staff present: Steve Glueck

The meeting was called to order at 6:35 PM by Chair Reed

1. APPROVAL OF AGENDA

Chair Reed asked if there are comments or objections to the agenda for February 11, 2014. There being none, the chair declared the agenda approved.

2. APPROVAL OF MINUTES

Reed asked if there are comments or objections to the meeting minutes from January 14, 2014. There being no comments, the chair declared the meeting minutes approved.

3. PUBLIC COMMENT

Reed asked for potential public comment. There was none.

4. DISCUSSION / ACTION TOPICS

   A. 2014 Work Plan: Commission members discussed the 2014 Work Plan with the following outcomes:

   • The 2013 Annual Report is approved.

   • The commission was advised about the City Council sponsored “sudsposium” networking event in May. The commission also discussed the idea of coordinating an EDComm networking event with a CSM alumni event, to connect alumni with local companies and entrepreneurs. Glueck will follow up with CSM on the idea.

   • In terms of EDComm’s education work element there were several updates. Staff will forward information on the R-1 school district business and education event on April 8th (that may substitute for the April meeting). Staff will check into the status
of the iSTEM steering committee. Staff will forward the scholarship applications for the Red Rocks Scholarship to the commission in late March for action in April.

- In terms of Innovation, Golden has two companies being honored at the annual Jeffco EDC awards breakfast on March 20th. Staff will find out how many seats we should purchase to fill a table.

5. COMMUNICATIONS

a. GURA: Colacci provided updates on several projects, including several community grants awarded on February 10th, as well as action on the Colfax Urban Renewal Plan and a facaded/patio grant for the Golden Moon Speakeasy on Miners Alley.

b. Prospect Report; Commission members mentioned the acquisition of Mad Greens by a Golden company and their move to Golden. Glueck mentioned activity with JR Butler and the sale of a city owned lot in the Catamount Subdivision near Pine Ridge Road.

c. Chamber of Commerce; Condon mentioned events related to the start of new director Dawn Smith, and the Taste of Golden event.

d. Visit Golden; Block and Rinehimer updated on Visit Golden activities and campaigns to support events. They reported on the 2014 media plan, web site success and Buy Golden week will occur in March.

6. AGENDA/ SCHEDULE

The next commission meeting is March 11, 2014.

Rinehimer MOVED and it was SECONDED to adjourn at 8:00 p.m. The motion passed unanimously.

Paula Reed, Chair
FACT SHEET

EVENT NAME: JeffCo Innovation Faire 2014

TAG: A Public Science, Technology, & Manufacturing Faire for Adults & Kids of All Ages

DATE: Friday, September 12, and Saturday, September 13, 2014

TIME: 9:00 a.m. to 5:00 p.m.

LOCATION: Warren Tech/Red Rocks Community College campus at 13300 West 2nd Place, Lakewood, CO 80228

MISSION:
1. Promote Jefferson County as a center of excellence for technology, entrepreneurship, and industry.
2. Provide a platform to educate the public and industry about specific innovations, startups, educational opportunities, and associated business services firms.
3. Increase regional and national awareness of the excellent business and quality of life opportunities in Jefferson County, Colorado.

EVENT PURPOSE:
To provide an affordable, entertaining, and community-building venue for area inventors and innovative startup companies to get their product or service in front of the public. Provides a unique opportunity to test public interest and begin marketing of new products and services. Also showcases new and existing businesses for potential investors and collaborators.

FEATURES: Awards for innovation, environmental assistance, and economic impact.

HOSTS: City of Golden, JeffCo Economic Development Corporation, IX Power Foundation, and WarrenTech

SPONSORS: <<list>>

SUPPORT: <<list>>

WHO CAN EXHIBIT:
Startup businesses and inventors that fall into the following categories can apply for a booth space:

Energy & Power: carbon-based, solar, nuclear, wind, wave/tidal, and efficiency