The meeting was called to order at 6:30 PM by Chair Ball.

1. APPROVAL OF AGENDA

It was MOVED by Condon and SECONDED that the agenda for April 12, 2011 be approved. The motion carried unanimously.

2. APPROVAL OF MINUTES

It was MOVED by Condon and SECONDED to approve the meeting summary from the March 8, 2011 meeting. The motion carried unanimously.

3. COMMUNICATIONS

a. Introduction of Guest. Michelle Claymore, Vice President of Jefferson Economic Council (JEC) introduced herself and spoke briefly about JEC functions and how Golden and JEC jointly submit business retention and attraction packages.

b. Chamber of Commerce Condon reported on Chamber events including the Easter activities, Ladies Only Sample Tour (LOST), and the May chamber lunch that features tourism. Condon also mentioned the First Fridays and the street fair staring in June.

c. GURA Taylor gave a quick update on a video produced by GURA as part of the marketing stakeholder committee effort, mentioned GURA’s evaluation of downtown development authority options, and noted the upcoming Council discussion of the Colfax strategy and some interest in one of GURA’s remaining lots downtown.

d. Marketing Committee Rinehimer reported on the status of the DIA campaign with Coors, the upcoming radio campaign, the buy local program, and the June 9th Coors Tour Guide appreciation event.
e. **Prospect Report** Glueck and Claymore commented on the projects mentioned in the packet memo and that industrial interest seems to be picking up.

e. **General Comments** Ball mentioned that the mountain bike skills park at Tony Grampsas Park is featured in a new documentary recently shown by the Colorado Mountain Bike Association (COMBA), as well as in some biking publications. Taylor asked for an update about the Wheat Ridge Cabelas project. Glueck, Ball, and Claymore responded.

4. **PUBLIC COMMENT**

Ball asked whether anyone in the audience had any public comment. There was none.

5. **DISCUSSION / ACTION TOPICS**

A. **Governor’s Process for State Economic Development Plan.** Claymore reported on the Jefferson County effort to prepare a consolidated response to Governor Hickenlooper’s request for county by county input into a state economic development plan. The various suggestions from around the state will be available after April 30th on the “Advancecolorado.com” web site.

B. **CSM Partnership re Tech Transfer and Research.** This discussion was tentatively planned, but will occur at the May 10th meeting.

C. **City of Golden.biz comments.** Glueck summarized the status of the changes recommended by Rinehimer and Block for the overall economic development content, and raised two specific issues. Following Glueck’s introduction, Claymore presented the site selection database feature on the JEC web site. This feature combines a map and aerial photo feature with property information and also makes demographic information available. EDComm indicated a willingness to consider using a link to this site as the site selection database for office and industrial land and buildings, provided that an acceptable approach is developed for retail projects (which the JEC site does not address). EDComm discussed working with the same service that JEC uses for such broker information, or working thru JEC to secure the information.

The second discussion topic for the web site related to the idea of a directory of primary employers. EDComm discussed the pros and cons of the idea and decided not to proceed with a directory per se, but rather to focus initially on developing the most feasibly accurate data base of primary employers and contact information, and to also research on-line discussion groups or perhaps a “Golden Business” group on Linked-in or the equivalent.

D. **Colfax Corridor/ GURA Update:** Taylor and Glueck reported on the discussion and results at the March 14, 2011 GURA meeting, including the recommendation to work together (including Planning Commission) on a land use and economic development strategy for the entire corridor, focusing first on the stretch from Zeta Street to the east end of Interplaza.

E. **City Land Incubator Update.** Glueck provided an update to EDComm regarding the Infinite Harvest demonstration project at the city water system site on the west
side of SH 93 north of Pine Ridge Road. A ribbon cutting type celebration is planned for June 2011.

F. Continued Discussion of 2011/2012 Work Plan: Given the above discussion, Ball requested comments on the annual work plan. The basic work plan is still accurate as presented. Comments were made in support of the broadband analysis, and commission members offered to look for consultants that might perform such a study. The commission would also like another primary employer event later this year.

6. AGENDA/ SCHEDULE

The next commission meeting is May 10, 2011.

Grover MOVED and it was SECONDED to adjourn at 9:35 p.m. The motion passed unanimously.

Chris Ball, Chair