Economic Development Commission
May 13, 2014 Meeting
6:30 PM
911 Tenth Street, Golden, CO 80401

Opening (6:30 to 6:45)
Goal: Agreement to meeting objectives
1. Welcome to new member.
2. Approval of Agenda
3. Approval of meeting notes from March 11, 2014
4. Public Comment

Discussion/ Action Topics (6:45 to 8:00)
Goal: Commitment to progress or support needs for work program elements
Outcome: Updated focus area task status and assignments

1. 2014 Work Program
   Commission will discuss updates pertaining to the 2014 work program. Specific updates are expected for:
   • Networking Events
   • Education Update
   • Innovation Update

2. Communications
   • GURA – Colacci
   • Prospect/ Development Project Report
   • Chamber of Commerce – Condon, Rinehimer
   • Community Marketing Committee – Block, Rinehimer
   • General comments

3. Schedule/ Assignments / Feedback

4. Wrap up and Adjourn (8:00)

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City of Golden
Memorandum

To: Economic Development Commission
From: Steve Glueck, Director of Community and Economic Development
Date: May 9, 2014
Re: May 13, 2014 Packet Memo

Please review this additional background material for the May 13, 2014 meeting.

Discussion/Action Topics:

1. 2014 Work Plan update. There are a few updates related to the 2014 work plan to discuss:

   - City Council had a second retreat on April 4th, and did include a Council “signature initiative” that will affect EDComm areas of interest. The specific assignment to staff is to “Identify and minimize barriers for establishment, location, and expansion of businesses” in the community. This will start as mostly a staff analysis, but will include stakeholders and EDComm input on policy issues.

   - Networking Events: Councilor Behm’s “sudsposium” was held for a second year on May 7th at Fossil Trace. It was well attended and a good forum for our brewing industries. In addition, staff is getting more information about our planned event to occur as part of the CSM fall career days in October. Staff will (hopefully) have additional updates at the meeting.

   - There are a few updates regarding our education efforts:

     i. The GHS Student Council will come to the May 13th EDComm meeting to ask for support of their fall leadership conference (for student council and National Honor Society). They will be the first Jefferson County High School to host the state-wide conference, which will bring 600 to 900 students to Golden in October. They are in a fund raising/sponsorship process to support the conference and the swag they will give to the participants. We do not believe they have funding from the district for the conference. They are an impressive group and would welcome support from some of our planned program savings in other EDComm areas (such as the Rockies Innovation Center scholarships). If supported by EDComm, a small contribution would be appropriate.

     ii. Staff continues to meet with representatives of programs related to STEM education opportunities outside of school including the Discovery Technology Program at CSM, and a new program we are aware of called Blue Stamp Engineering. Increasingly, it appears that there are high quality programs and our most effective role could be to make connections, and sometimes provide scholarship opportunities to such programs.

     iii. Staff stays in contact with the Bell Middle School faculty related to the iSTEM program, and received the attached information about recent activities.
iv. Four quality applications were received and recommended for award of the the Red Rocks College scholarship for fall session. By mid-summer, we will also know how many of the initial year students return for their eligible second year of the program.

v. A few board representatives attended the Jeffco R-1 education and business discussion on April 8, 2014 at Arvada West High School. Initial feedback was that it was somewhat interesting, but not likely to affect our current programs.

- In terms of our efforts to support innovation, the main activities relate to the continuing Jeffco Innovation Workshop monthly meetings (next one is June 11, 2014 at 6:30 pm in City Council Chambers) and the large two day “Innovation Fair” for businesses and students in early September. Both the Jefferson County Economic Development Corporation and City staff will be assisting, although we do not expect any significant fiscal contribution. Staff is attending a steering committee meeting late Friday May 9th, and will report back at the meeting.

- Two Golden companies will be honored by the “Colorado Companies to Watch” program in coming months. Staff will advise of opportunities to celebrate their achievement when information becomes available.

**Communications**

Staff and Commission members will report on the various areas listed on the agenda.

**Prospect report**

The main activity related to prospects for primary job growth in the community includes the following:

- Staff and the Jefferson County Economic Development Corporation (Jeffco EDC) worked for the past two months assisting Photo Stencil evaluate a potential move from Colorado Springs. The attached announcement was released earlier this month. The company will be presenting a request for a standard use tax incentive agreement at the June meeting.

- The other very exciting news is the approval by City Council of the Colfax Urban Renewal Plan and project. As a result of the City’s commitment to this challenging area with great opportunity, there is already a contract by MIE Properties to acquire the very troubled 12 acre site at the south end of Corporate Center. If realized, this project could add well over 100,000 square feet of “flex” office warehouse space to house 300 – 500 additional primary jobs. Given the likely GURA involvement in the project, EDCComm will probably not see any incentive requests for the development, but may in the future see individual tenant requests, if appropriate.

**General Comments:**

Staff will update EDCComm about activities related to GURA and the DDA that affect those economic development areas, as well as staffing developments that should allow more attention to be paid to EDCComm goals for the second half of the year.

**Attachments:**

- March Minutes
- Council’s Signature Initiatives Outline
- Bell Middle School STEM update
- Photo Stencil Announcement
ECONOMIC DEVELOPMENT COMMISSION
CITY OF GOLDEN
911 10TH Street, Golden, CO 80401

Minutes of Meeting
March 11, 2014

Present: Mary Block, Paula Reed, Terrence Rapoport, Renee Rinehimer
Absent: Josephine Colacci, Kelly Jackson Condon, Todd Grover
Staff present: Steve Glueck

The meeting was called to order at 6:35 PM by Chair Reed

1. APPROVAL OF AGENDA

Chair Reed asked if there are comments or objections to the agenda for March 11, 2014. There being none, the chair declared the agenda approved.

2. APPROVAL OF MINUTES

Reed asked if there are comments or objections to the meeting minutes from February 11, 2014. There being no comments, the chair declared the meeting minutes approved.

3. PUBLIC COMMENT

Reed asked for potential public comment. There was none.

4. DISCUSSION / ACTION TOPICS

A. 2014 Work Plan: Commission members discussed the 2014 Work Plan with the following outcomes:

- Glueck and Rapoport reported back on the idea of linking one of EDComm’s networking events with a CSM alumni event or the fall career fair. Glueck will contact Jean Manning Clark to discuss.

- In terms of EDComm’s education work element there were several updates.
  - Staff will look into linking the CSM senior design competition with the Bell Middle School iSTEM program.
  - The scholarships for the Golden High/ Red Rocks AAS degree program will be reviewed and selected from applications by the education sub-committee.
The April 8 EDComm meeting will be cancelled so that commission members can attend the R-1 school district business and education event on April 8th at Arvada West High School.

- In terms of Innovation, Golden has two companies being honored at the annual Jeffco EDC awards breakfast on March 20th. The meeting will be attended by Councilor Marcie Miller, Steve Glueck, Renee Rinehimer and TJ Rapoport.

5. COMMUNICATIONS

a. GURA: Glueck reported on a discussion at both the GURA board and at City Council about the evolution of focus of GURA to outlying areas and a potential administrative model for both GURA and the DDA.

b. Prospect Report: Glueck mentioned a retention meeting with Gaming Laboratories Incorporated with county and state representatives, related to an issue with the state Gaming Commission. Glueck also mentioned updates on additions by Spyderco and Rocky Mountain Reagents, and a proposed co-working facility.

c. Chamber of Commerce: Rinehimer mentioned on-going events related to the start of new director Dawn Smith, and the Taste of Golden event and March 20th State of the City luncheon event.

d. Visit Golden: Block and Rinehimer updated on Visit Golden activities and campaigns to support events. They reported on the 2014 media plan, web site success and Buy Golden week will occur in March.

6. AGENDA/ SCHEDULE

The next commission meeting is MaY 13, 2014.

Rinehimer MOVED and it was SECONDED to adjourn at 8:00 p.m. The motion passed unanimously.

________________________________________
Paula Reed, Chair
Go Golden 2015

The Golden City Council is committed to achieving and maintaining the community vision and goals so clearly articulated in Golden Vision 2030. This commitment starts with our support for the core infrastructure and municipal services that help create such a wonderful place to live, work, play, and serve each other. In addition, every two years, Council identifies a few specific targeted areas where City Council, staff, and the community can work together to measurably demonstrate a positive impact and improvement.

For 2014 and 2015, Council has chosen to focus on continued efforts related to the long term sustainability and health of the community and citizens. This is obviously a very broad area and is not new to our efforts. However, the City organization has an opportunity to help impact many aspects of community health, and the quality of life of our residents, workers, and visitors.

For purposes of this discussion, Council’s 2014/2015 focus and signature initiatives will be organized around the following four aspects of community health:

- A vibrant economy
- Healthy people
- A connected community
- Sustainable choices and environment

While the City has always supported these areas, and will be involved with many other projects and areas of emphasis, City Council has identified 12 specific signature initiatives that we intend to investigate, evaluate, and where appropriate implement starting in this two year period. These initiatives include:

**A vibrant economy**

- Identify and minimize barriers for the establishment, location, or expansion of businesses
- Create (or distribute) energy in commercial areas other than downtown by directing event activity to these areas
- Shift a fair share of the cost of amenities that attract and support visitors to the visitors themselves.
- Analyze options set forth in the Blue Ribbon Panel report
Hi Julie and Steve,
We have been very busy this spring at Bell and I'd like to give you a brief update on some of our successes in building community connections for our students. First, as you can see in the attachments, we have been awarded one of only 3 Colorado NASA awards for their CASIS program. Our students will identify a problem, design an experiment, and send it on a shuttle to the International Space Station, where it will relay real-time data for 30 days back to the students for analysis. We have several companies and individuals as mentors and resources for this project, but after our initial training, I'd like to visit with you to see if there are any local businesses that might want to be a part of the work next year. The CASIS representative made it clear that the high quality and strength of our iSTEM program was a key piece in their decision to award this project to our middle school. Thanks once again for the city of Golden's investment in our local education system; you have provided us with resources to help build this rigorous academic path for our kids.

Some of our career outreach actions included a trip to work with a federal DOT leadership team to explore various engineering careers and plans with Red Rocks Community College Water Quality Management Program for a career exploration visit next fall. Our 6th graders took advantage of Golden's Water Department tour and were impressed with the clear educational focus. Ann Beierle's team went out of their way to accommodate one of our special needs students as well. As the iSTEM Director, I also am beginning to create connections and support for our interested Golden articulation area elementaries as they explore STEM programming at their level.

As our CASIS project ramps up next fall, I'd like to have some students come to share their work with Golden City Council so you can see the fruits of your support of Bell. Thank you for the continued opportunities you send our way,

Susan Arntson  
Assistant Principal / STEM  
Bell Middle School  
Deer Creek Middle School  
sarntson@jeffco.k12.co.us  
303.982.7906
April 20, 2014

Dear Bell iSTEM Mentor,

We are proud to announce Bell Middle School has received a CASIS program award for the 2014-2015 year. The Bell iSTEM team will be working with NASA, CASIS, Texas A & M, Wings Over the Rockies, and SparkFun to guide students in designing an experiment that will go via shuttle (either SpaceX or Orbital) to be placed on the International Space Station, National Science Foundation Laboratory next spring, 2015. Students will be working on this project throughout the school year, and will collect 30 days of real-time data in microgravity from their experiment once it is placed. They will be building a replica experiment for their gravity control experiment on Earth. Our success has been in part a result of the support you each have provided to the Bell iSTEM program over the last two years.

CASIS is hosting a Kickoff event on May 8 and 9, 2014. We are inviting all mentors and supporters to attend with our Bell team. The event is held at Wings Over the Rockies and will give us an overview of the program, timelines, and specific requirements for each experiment. We will have time to plan needs for the year and how our partnerships can best support the students. May 8th is scheduled from 10 a.m. to 3 p.m. and May 9th is scheduled from 8:30 a.m. to 2 p.m.

We hope you can join us for the day or a few hours to celebrate and to plan. Please contact Shanna Atzmiller at satzmill@jeffco.k12.co.us by April 30 to respond to this invitation.

Thank you for your enthusiasm and continuing support as our Bell students step into a new academic experience!

Sincerely,

Shanna Atzmiller, Lead Teacher
Bridget Jones, Principal
Susan Arntson, iSTEM Director
Andrea Oreskovich, Assistant Principal
Photo Stencil Adds Manufacturing Plant in Golden, Colorado

Photo Stencil, a leading full-service provider of high-performance stencils and tooling, announced its location and expansion into a 35,200 sq. ft. manufacturing facility in the Coors Technology Center. Jeffco EDC, Jefferson County and the City of Golden worked collaboratively to attract the company to the county.

Photo Stencil’s new facility has three cleanrooms: a 10,000 sq. ft. Class 10,000 cleanroom, a 4500 sq. ft. Class 1,000 cleanroom, and a small Class 100 cleanroom. The plant will be used to manufacture the electroform and more complex stencils that are needed for the small components and shrinking spaces found in advanced semiconductor packaging and challenging SMT applications. Laser and chemetch step stencils, blades, and screens will continue to be manufactured in the Colorado Springs, CO facility.

"We are very excited to have Photo Stencil expanding into our county. We look forward to having another global technology leader in our community," said Jefferson County Commissioner Don Rosier.

"I could not be more pleased to welcome Photo Stencil and its employees to their new facility in the City of Golden", said Golden Mayor Marjorie Sloan. "This location is a prime example of Golden’s continued strength as a great place for high-tech businesses."

"This makes us the cleanest stencil manufacturer anywhere," said Rachel Miller-Short, global VP of sales, Photo Stencil. "The continued move to shrinking components -- reaching 30 microns and below -- and package-on-package applications challenge the solutions side of our business. Applications like these require a fully clean environment coupled with the latest technologies, manufacturing capabilities, and engineering teams. Photo Stencil focuses on these requirements and on meeting the needs of our customers today and beyond. This new facility will ensure our abilities to continue doing so, successfully."
Full-scale manufacturing is expected to begin Q1 2015.

About Photo Stencil

Photo Stencil, LLC provides high-performance stencils, squeegee blades, thick film and metal mask screens, and tooling for the surface mount technology (SMT) assembly, solar, and semiconductor industries. Its innovations include the patented AMTX E-FAB® electroformed stencils, high-performance, proprietary NicAlloy™, NicAlloy-XT™, laser-cut, and chemetch stencils, and patented electroformed E-Blade® squeegee blade. Stencil design support and customer-specific design libraries are also provided. Founded in 1979, Photo Stencil is headquartered in Colorado Springs and has manufacturing facilities in Mexico. For more information follow us on www.linkedin.com/company/photo-stencil-llc, visit www.photostencil.com, or email info@photostencil.com.