Present: Chris Ball, Mary Block, Kelly Jackson Condon, Todd Grover Paula Reed, Renee Rinehimer, Phil Rutkowski,

Absent:

Staff present: Steve Glueck,

Guest GURA Representative: Pamela Gould

The meeting was called to order at 6:35 PM

1. APPROVAL OF AGENDA

It was MOVED by Rinehimer and SECONDED that the agenda for August 9, 2011 be approved. The motion carried unanimously.

2. APPROVAL OF MINUTES

It was MOVED by Grover and SECONDED to approve the meeting summary from the July 12, 2011 meeting. The motion carried unanimously.

3. COMMUNICATIONS

a. Chamber of Commerce Condon reported on Chamber events including the August Street Fair, Buffalo Bill Days, and Farmer’s Market. Condon also mentioned the upcoming Fine Arts Festival, USA pro-challenge bike race activities, and chamber events.

b. GURA Pamela Gould is representing the GURA board in the interim until a permanent representative is appointed. Gould and the Commission discussed the status of planning for possible additional URA projects, and the discussion of a possible Downtown Development Authority (DDA) anticipated to resume in the fall.

c. Marketing Committee Block gave a general program update and mentioned the upcoming stakeholder committee meeting. Block mentioned that the Stakeholder Committee will be encouraging more cross promotional partnerships among stakeholders to increase the organic side of our efforts. Glueck distributed a brochure explaining the Community Marketing Program, and mentioned that the stakeholder committee will start looking at 2012 resource allocation to various major categories in September. Until further
notice, the committee will assume 2012 funding from EDComm and GURA at about the 2011 level.

d. **Prospect Report** Glueck and Ball commented on the projects mentioned in the packet memo and that industrial interest seems to be picking up again. Gould commented on the potential for additional retail along Colfax and the relation to the possible new Urban Renewal projects. The commission discussed the issue that larger retail projects in nearby cities continue to require sales tax sharing agreements with such jurisdictions, and how Golden residents would react to such discussions.

e. **General Comments** Glueck commented on recent business visits, and asked the commission about continuing them after Mayor Smith’s term in office is over. Commission discussed varying time of day so that some of the members could more easily rotate attendance.

4. **DISCUSSION / ACTION TOPICS**

   A. **EDComm Networking Event.** Glueck presented the second draft conceptual outline of the fall primary employer event. EDComm members discussed the outline and provided direction regarding attendees, refreshments, door prizes, and activities. Block, Condon, Rinehimer, and possibly Reed will investigate donated food. Glueck will continue with door prizes, the invitation list and other details.

   B. **2011 Work Program.** EDComm members commented on the in-progress projects listed in the 2011/2012 work program. The commission commented on the projects and also discussed the City neighborhood plans in the works that affect possible new urban renewal projects.

   C. **EDComm membership/ election of officers.** Glueck mentioned that with new appointees at the September meeting, it would be appropriate to elect officers soon. Commission members thanked Ball for his service. Ball suggested that it would be appropriate to elect new officers tonight in order to have them in place when re-appointed or new members begin attending in September. Ball asked for nominations. It was MOVED that Reed and Grover be chair and vice chair. The motion was clarified as being for Reed for chair and Grover for vice chair and SECONDED. The motion passed unanimously.

5. **PUBLIC COMMENT**

Ball asked whether anyone in the audience had any public comment. Barb Warden displayed a copy of a book she has written as a Guide to Golden. EDComm members congratulated her on the book and discussed topics included.
6. AGENDA/ SCHEDULE

The next commission meeting is September 13, 2011.

Grover MOVED and it was SECONDED to adjourn at 8:10 p.m. The motion passed unanimously.

Chris Ball, Chair