Present: Dan Becker, Mary Block, Kelly Jackson Condon, Josephine Colacci, Stephan Reckie, Renee Rinehimer

Absent: Terrence Rapoport

Staff present: Steve Glueck

The meeting was called to order at 6:40 PM

1. **ELECTION OF OFFICERS**
   As a result of Paula Reed’s resignation from the board, there was an election of new officers. After brief discussion, Josephine Colacci was nominated as Chair and Rene Rinehimer was nominated as Vice Chair. There were no further nominations and the vote for the slate of officers was unanimous.

2. **APPROVAL OF AGENDA**
   Chair Colacci asked if there are comments or objections to the agenda for October 21, 2014. There being no comments, the chair declared the agenda approved.

3. **APPROVAL OF MINUTES**
   Colacci asked if there are comments or objections to the meeting minutes from August 12, 2014. There being no comments, the chair declared the meeting minutes approved.

4. **PUBLIC COMMENT**
   Colacci asked for potential public comment. There was none.

5. **DISCUSSION / ACTION TOPICS**
   A. **Potential By-laws Change:** Glueck introduced the topic of remote participation in commission meetings when members are out of town via conference call or skype or similar technology. Due to the busy schedule of the individual commission members, it could help in fulfilling EDComm’s mission and since EDComm does not conduct hearings or act in a quasi-judicial manner, it should not be a problem. The
commission members supported the idea. Glueck indicated that the City Attorney is updating standard by-laws for all boards and commissions, and that would be a good time to formalize authorization of the practice.

B. Economic Incentive Update: Glueck briefed the commission on primary employer economic incentives over the past few years, concentrating on a September 12, 2014 summary memo to City Council. Commission members acknowledged the success of the program and thanked staff for the update.

C. 2014 Work Plan Review: Commission members discussed the 2014 Work Plan and how it may change or evolve in 2015 as follows:

- We will probably participate again in a networking event in conjunction with the spring 2015 CSM career days recruiting event. Staff will seek information from the local guest companies that participated in the fall 2014 event regarding their experience and ideas for improvement of our participation.

- As part of both the recruit and retain business focus area and the support innovation focus area, EDComm will seek to host a “start-up weekend” event in 2015. Reckie and Becker will confer and prepare a project outline.

- In terms of EDComm’s current “access to capital” focus area, the commission again discussed whether that area is indeed one where EDComm can have a real impact. The consensus was that it may be dropped from the 2015 work plan in order to focus more energy on areas of direct impact.

- There is support to continue and expand efforts for the education and marketing work elements. Specific tactics will be developed for the new plan.

- In terms of the innovation work element, staff and Reckie will reach out to the CSM Entrepreneurship Club for program opportunities. Staff will continue to work with the Jeffco Innovation Workshop regarding their monthly events and the 2015 Jeffco Innovation Faire.

- Glueck and Colacci will work on a draft outline for a 2015 work plan for discussion starting in November.

D. COMMUNICATIONS

a. GURA: Colacci reported on the most recent meeting. An RFP has been released for the banner on the Natural Grocers store. The board continues to work on contracts for the development of Lots 2 and 4, and the conveyance to the city of GURA’s condo ownership in the Clear Creek Square parking structure. GURA has authorized a property tax sharing agreement (TIF) with the Gateway Village project at I-70 and Colfax. Colacci also gave brief updates on the community gardens project at Natural Grocers and the mosaic banner to be hung on the downtown CoorsTek building.
b. Chamber of Commerce; Condon reported many recent and upcoming fall events, including Chili Cook-off, Halloween crazy days, a holiday expo, and especially small business Saturday on November 29th, the candle light walk on December 5th, and the other holiday activities.

d. Visit Golden; Rinehimer and Block reported that Visit Golden has selected Pure Brand for creative services to develop the 2015/2016 campaign.

6. AGENDA/ SCHEDULE

The next commission meeting is November 11, 2014.

Condon MOVED and it was SECONDED to adjourn at 8:20 p.m. The motion passed unanimously.

Josephine Colacci, Chair