Economic Development Commission
March 10, 2015 Meeting
6:30 PM
1445 Tenth Street, Golden, CO 80401

Opening
Goal: Agreement to meeting objectives
1. Approval of Agenda
2. Approval of meeting notes from February 10, 2015
3. Public Comment

Discussion/Action Topics
Goal: Commitment to progress or support needs for work program elements
Outcome: Updated focus area task status and assignments

1. Golden Schools Foundation “Student Academic Intervention Program” (GSF director Kim Brock will present an outline of a proposed program and seek input related to EDComm goals)

2. 2015 Work Program
   Commission will discuss specific projects and programs pertaining to the 2015 work program.

3. Communications
   - GURA – Colacci
   - Prospect/Development Project Report
   - Chamber of Commerce – Condon, Rinehimer
   - Community Marketing Committee – Block, Rinehimer
   - General comments

4. Schedule/Assignments/Feedback

5. Wrap up and Adjourn

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Present: Josephine Colacci, Kelly Jackson Condon, Stephan Reckie, Renee Rinehimer

Absent: Dan Becker, Mary Block, Terrence Rapoport

Staff present: Steve Glueck

The meeting was called to order at 7:30 PM following an informal discussion with Dan and Jen Thoemke regarding the Golden Connects co-working space planned for the first floor of the Armory Building, behind Café 13.

1. APPROVAL OF AGENDA

Chair Colacci asked if there are comments or objections to the agenda for February 10, 2015. There being no comments, the chair declared the agenda approved.

2. APPROVAL OF MINUTES

Colacci asked if there are comments or objections to the meeting minutes from January 13, 2015. There being no comments, the chair declared the meeting minutes approved.

3. PUBLIC COMMENT

Colacci asked for potential public comment. There was none.

4. DISCUSSION / ACTION TOPICS

A. 2015 Work Program: The Commission reviewed the annual work plan for transmission to City Council by February 15th, and for recent updates.

- Colacci reported on the CSM Career day event earlier in the day. She reported a good experience meeting with recruiting companies during the employer lunch. Glueck also reported on companies he met. The conclusion was that this is a valuable event to have a presence at regularly (twice a year).

- Condon, Block, and Rinehimer have met and worked on a survey for GHS students to solicit input into what type of activities to support innovation would be of interest.
The marketing committee and full board will consider the PR proposal from Meadows PR (Visit Golden’s PR consultant).

Staff will make other minor corrections to the work plan.

5. COMMUNICATIONS

a. GURA: Colacci reported that GURA met on the prior night and discussed issues related to the Natural Grocers project, their recent retreat, proposals for the mural at Natural Grocers, and an event to kick off the community garden at Natural Grocers, set for March 18th.

b. Chamber of Commerce: Condon reported on the recent Chamber activities including strategic planning, breakfast meetings for members, and hiring Janice Holmes to help with membership.

d. Visit Golden: Rinehimer reported that Visit Golden is working with Pure Brand on the 2015/2016 campaign, and about the recent 2015 winter radio campaign.

6. AGENDA/ SCHEDULE

The next commission meeting is March 10th, 2015.

Rinehimer MOVED and it was SECONDED to adjourn at 8:30 p.m. The motion passed unanimously.

_____________________________________________________________________
Josephine Colacci, Chair
City of Golden
Memorandum

To: Economic Development Commission
From: Steve Glueck, Director of Community and Economic Development
Date: March 6, 2015
Re: March 10th, 2015 Packet Memo

Please review this additional background material for the upcoming meeting.

Discussion/Action Topics:

1. **Golden Schools Foundation Presentation and Discussion.** Staff has invited Kim Brock (director of the Golden Schools Foundation) to meet with the board to discuss their proposal to establish a multi-phase academic intervention program for Golden area students. The idea is to identify specific times in a child’s academic development when an extra program or emphasis may provide a significant benefit. Given the board’s interest in education as it eventually results in workforce development, this will be a productive discussion for all.

2. **2015 Work Plan update.** We will review and monitor the annual workplan. A few updates:
   - **Recruit, Grow, and Retain Business.** Three Golden companies will be honored at the Jeffco EDC Awards breakfast on March 19th at the Arvada Center. Staff is seeking 2 to 4 board members to attend and sit with the awardees.
   - **Educate and train the workforce.** Staff has offered a limited amount of in-kind staff support to the newly revitalized Jeffco Business Education Alliance (who recently contracted with a new director). They continue to seek to expand their job skills training program to Golden High and two other schools.
   - **Cultivate Innovation and Technology.** Some of the EDComm board met and suggested the following brief survey at Golden High to determine the level of interest in an entrepreneurship club.
     - The Survey should go to teachers to then distribute to their students. (Freshman – Junior)
     - Survey should be short and to the point
       - If there was an Entrepreneur Club offered at the school, would you be interested?
       - If so, what area of business development would you be interested in
         - How to start a business?
         - How to sell your idea
         - How to write a business plan
         - Other ideas?

The Board will discuss further developments and any tweaks to the annual plan.
**Communications**  Staff and Commission members will report on the various areas listed on the agenda.

**Prospect report**  The main new activity related to prospects for primary job growth in the community includes the following:

- With better weather, MIE Properties will resume site work for their 110,000 square foot building at Corporate Center.

- The building permit for the 13th Street GURA lot for a mixed use building is nearly ready to issue.

- A building permit application has been submitted for the final 30,000 office building at the northeast corner of West 10th Avenue and Johnson Road. The developer indicates that it is mostly pre-leased.

**General Comments:**