TO: Citizens Budget Advisory Committee Members

FROM: Denise Hish, Administrative Assistant

DATE: June 27, 2012

SUBJECT: Minutes of June 20, 2012 meeting

In attendance: Jim Dale, Louanne Dale, Marv DeSelm, Ed Dorsey, Jean Garrabrant, Jan Martynuska, Marv Morgan, Bob Nelson, Karen Oxman, John Spice, Dick Sugg, Bethany Thomas, Leonard Todd

Staff: Steve Glueck, Jeff Hansen, Denise Hish

I. MINUTES APPROVAL

With a motion and a second, the May 16, 2012 minutes were unanimously approved.

II. SALES TAX – APRIL (collected in May)

Sales tax continues to be doing very well. Because of the on-going finance software conversion, Finance still doesn’t have the capability to give the same level of information as before, but we are working on improving it.

April sales tax collections were up $75,198 (9.4%) for the month and overall revenue is up $306,065 (9.6%) year-to-date. Use tax collections were down $157,921 (-44.3%), and for the year, use tax is down $252,974 (-22.1%). In addition, $38,179 in audit revenue was collected in May with $100,902 collected in 2012.

Jim asked about the reserve and where are we now vs. several years ago when things were good. Jeff responded that a few years ago, we were approaching 26% reserve in the General Fund and right now the reserve is approximately 19%.

Jeff gave an update on the various litigation that the City is involved in at the present time, regarding sales/use tax. One case has been appealed to the Supreme Court and the other is slated to go to court in August, but they have asked for an extension.
Leonard asked if Jeff went to any business owner’s meetings/groups to talk about sales tax. Jeff said he did not, but his Sales Tax Auditors do monthly meetings / education sessions for businesses.

III. **10-YEAR CIP DISCUSSION**

Jeff will begin meeting next month with department heads to start the process of the 10-year CIP, so if any of you have comments/suggestions, please contact Jeff. Jeff then distributed the 2012 Budget calendar.

IV. **CEMETERY OPERATIONS REVIEW**

This topic is not ready for discussion so Jeff asked to table until the August or September meeting. The Cemetery Operations Plan is in progress now and Rod will be available to discuss at a later date.

V. **PARKS & RECREATION CIP PRIORITIES MEMO**

Ed voiced his displeasure with the list of priorities and said he couldn’t understand what they were thinking and disagreed with most of what was on this list. Jeff stated that the Parks and Recreation Advisory Board were charged with putting together a list of priorities (no budget consideration).

Jean thought the Band Shell issue was dead years ago but Jeff stated that Council and staff had removed it from the CIP, but the P&RAB is still interested in it. The question was asked if the $1.5M was all new money. Jeff said there is roughly $300,000 a year dedicated to open space/park improvements per year but it would be a huge challenge to find the $1.5M/year maintenance plan.

Dick asked about what the plans are for shade trees in Lion’s Park. John Spice said this plan calls for 5 times the budget amount of what they get no, so where is this money going to come from and do they think we need to find this money? Jeff stated that it was not their role to find the budget; their role was to prioritize the list. Jeff suggested attending a P&RAB meeting to voice your opinion or to hear their reasons for prioritizing the way they did.

Jean – Is there a chance that this cost ($1.5M) over-inflated? Jeff stated that they based it on costs now; adding inflation and best guess scenarios. Jeff feels that the number is good, but on a year-to-year basis, it may be high, but that is a good way to do it as a budgetary standard. Leonard asked if they considered getting rid of some of the parks instead of adding more. Jeff stated if you look at the Vision2030, it states that we are under-serving some of the areas in the City and people want parks within ½ miles of their homes.

Ed asked if Rod supported this list. Jeff responded that Rod has already voiced his opinion at the last CBAC meeting that he supports maintaining what we have now and this is a priority list only.
VI. **ECONOMIC DEVELOPMENT – Steve Glueck**

Steve shared some new re-organization in the Planning Department:

- The department name will be changed to Community and Economic Development to reflect a broader purpose and more emphasis on economic development activities.
- The Sustainability division will become part of this new department, moving from Public Works.
- Rick Muriby will become the Planning Manager.
- A current part-time position related to our community marketing program (the merchant funded marketing campaign to bring visitors to town) has been upgraded to a full time position.
- In the future, as new economic development programs may be developed for downtown or other parts of town there will likely be other changes, but these are the big ones for now.

Leonard felt this is was huge position within the City; could the City find someone to replace you as a successor? Steve felt it would lead to better successors – by putting people in charge of departments that he managed, we would be better off than we are now because there would be levels that could take over (improve succession) by grooming those reporting to him. Steve will have to trust, let go and train people and it will reduce his level of control.

VisitGolden.com – CSM, NREL, CoorsTek and the City’s location are the main influences for our economic success in the last 20-30 years. Steve will forward the Economic Development work plan to this Committee.

New business to Golden – SourceGas, ERA Waters Company, Natural Grocers Warehouse (all in CoorsTek) He also gave a few names of businesses that are thinking of moving operations to Golden.

Dick asked if there were any prospects for annexation. Steve replied, nothing right now.

Jim asked about what CSM might be doing in the next few years; do we have annexation rights along Hwy 6 to I-70? Steve replied that we will not likely go east of McIntyre because it is already in Wheat Ridge. They are looking at bringing underclassman onto campus. They have no immediate plans for the Ford property (19th & 6th) but knew they needed to purchase it. No immediate plans for the survey fields.

Ed asked if the restrictions on incentives have been a roadblock. Steve replied that he did not think so; based on the scale of what we can offer, everyone gets the same and it seems to be sometimes easier. Steve went on to say that the retail market is scary right now, the big guys are doing well (Wal-Mart, Target, Home Depot, Kohl’s, etc). We would like to finish Interplaza and get another 100,000 sq ft there and 200,000 sq ft at Gateway Village built (property out by I-70 & Hwy 40). Steve added that he would send the Gateway Village information to everyone, in case you forgot what had been planned for that area. Downtown retail is doing very well, but Golden Road and Colfax retail may become an issue in the future.
Public Works and Planning Departments moving into the new building next week – ribbon cutting on July 12th.

VII. JULY 18 AGENDA

Ask Steve Glueck to do a Cyber Tour of some of the light industrial areas in Golden. Most CBAC members don’t know what type of businesses are in these areas (CoorsTek, Panorama area, Corporate Center, to name a few).

Preliminary revenue projections and FTMS should also be available, per Jeff.

VIII. VOTING MEMBERS – AS OF JUNE, 2012

- Marv DeSelm
- Ed Dorsey
- Jean Garrabrant
- Ken Kranz
- Jan Martynuska
- Kathleen Moncrieff
- Marv Morgan
- Bob Nelson
- John Spice
- Dick Sugg
- Bethany Thomas
- Leonard Todd
- Lynda Wentworth

IX. OTHER DISCUSSIONS / CITY UPDATES

- July 19 – Bell Policy Center state budget presentation at Council Study Session.
- CAFR is done and is available on our website. We have drastically cut back on printed copies but if you want one, let Jeff know. This will be presented to Council on July 12.
- Blue Ribbon Panel – Bulk of preliminary work is done – meeting with a subcommittee to discuss writing the report. Should be presented at the July 19 Council Study Session.
- With no further business, the meeting was adjourned at 9:15am.
- July 8 – CBAC Water Resources Tour – Denise will send out more information prior to the tour.

Next CBAC Meeting will be held on Wednesday, July 18, 2012 at 7:30 a.m.
Meet at the City Council Chambers.