Centura Health expanding to bring a new Neighborhood Health Center to Golden.

The Center will co-locate providers and services to promote care coordination with multiple access points. Centura Health is focused on helping individuals manage their health from a wellness perspective with both a service-friendly environment and affordable costs. Through this “health neighborhood” approach, Centura Health is advancing the delivery of health care, improving the health of the populations we serve and caring for communities throughout Colorado and Western Kansas through a physician-led, team-medicine approach, focused on promoting quality care by utilizing evidence-based medicine and best practices to offer consumers the Total Health Solution.

- Square footage: 11,000
- Cost of the project: $9.4 million
- Opening: Spring 2015
- Funding provided by: Catholic Health Initiatives
- Number of physicians: 5
- Number of associates: 12

The new Neighborhood Health Center will include:

- Physicians and mid-level providers for primary care, obstetrics and gynecology and a number of rotating specialists based on health needs of the community
- Radiology services including x-ray and ultrasound
- 3D Breast Imaging
- Outpatient laboratory
- Health and wellness services delivered to the customer’s room, such as nutrition counseling and wellness strategies

Delivering optimal health care value for Coloradans:

- Centura Health defines value as the combination of outcome effectiveness, service, convenience and cost. The goal is for health care to be readily available and accessible, with outstanding and long-lasting clinical outcomes, provided in an environment of service excellence, at a reasonable cost.
- Centura Health is creating systems of care, establishing physician practices, developing health neighborhoods, and affiliating with rural hospitals to create multiple access points and convenience for health care consumers.
- Centura Health is working to provide a multitude of service offerings in a widespread, consistent, electronically-connected manner. We believe our compassionate, fully-integrated network will enhance the level of communication, comfort, privacy and confidence our patients’ experience.

Centura Health does not discriminate against any person on the basis of race, color, national origin, disability, age, sex, religion, creed, ancestry, sexual orientation, and marital status in admission, treatment, or participation in its programs, services and activities, or in employment. For further information about this policy contact Centura Health’s Office of the General Counsel at 303-804-8166.

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Golden, Colorado

Population 18,867
Warmest month July, average highs of 89 degrees, average lows of 59 degrees
Coldest month December, average highs of 47 degrees, average lows of 18 degrees
Average rainfall 17.35” per year
Rainiest month May
Sunny days 246

The City of Golden is located just 15 miles west of Denver, but is separated from the rest of the metro area by two stunning mesas and is nestled at the base of the Rocky Mountains. Many major highways give drivers easy access to both the city and the mountains, including I-70, C470, U.S. Highway 6 and highways 58 and 93. The city is located at an elevation of 5,675 feet and it covers 9 square miles. The city offers 9 miles of bike lanes and 29 miles of bicycle/pedestrian trails.

Golden, Colorado is today rich with culture, outdoor activities, scenic beauty, thriving businesses, and friendly people, but the city’s origins are largely thanks to another valuable resource – gold. A small amount of gold discovered in Clear Creek attracted the area’s earliest settlers in the mid-19th century and Golden City quickly become an important supply stop for gold miners seeking their fortunes in the adjacent mountains. Farmers soon discovered the rich soil in the valley that is now home to the Coors complex, and Golden City further swelled as coal mining and clay extraction industries settled in the area, utilizing the region’s ample natural resources.

Demographics

Demographics
- Densely populated strong growth projection through 2018 median income of $68k
- 66% privately insured
- 14% Medicare
- 46% aged 45+

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<thead>
<tr>
<th>Median Household Income 2013</th>
<th>Median Household Income 2018</th>
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<td>$56,000</td>
<td>$68,000</td>
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Tapestry Segmentation
- Metropolitans 9%
- Boomburbs 9%
- Old and Newcomers 8%

Population by Age Group

Race 2013
- White 91%
- Black 1%
- American Indian 1%
- Asian 2%
- Multi-Racial 2%
- Pacific Islander 0%
- Other 0%

Insurance Mix
- Private 61%
- Medicare 14%
- Medicaid 3%
- Exchanges 10%
- Uninsured 12%