TO: Citizens Budget Advisory Committee Members
FROM: Denise Hish, Administrative Assistant
DATE: April 12, 2012
SUBJECT: Minutes of March 21, 2012 meeting

In attendance: Ed Dorsey, Jean Garrabrant, Pat Gorman, Jan Martynuska, Bob Nelson, Karen Oxman, John Spice, Bethany Thomas, Leonard Todd, Lynda Wentworth

Staff: Mike Bestor, Jeff Hansen, Denise Hish, Karlyn Tilley

Guests: Peter Luptovic, Saoirse Charis-Graves

I. MINUTES APPROVAL

With a motion by Jan Martynuska and a second by Bethany Thomas, the November 09, 2011 minutes were unanimously approved.

II. SALES TAX – JANUARY (collected in February)

Year end – In dollars, 2011 revenues exceeded 2010 by $227,737. Use tax collections finished the year up $796,057 (32.9%). Total audit revenue for the year was $1,008,568.

Jeff gave an update on the various litigation that the City is involved in at the present time regarding sales/use tax.

January Sales (collected in February) – Sales tax up $77,292 (10.8%) for the month, compared to last year. Use tax was down $128,740 (39.3%) for month, mainly due to utilities. In addition, $35,323 in audit revenue has been collected so far in 2012.

III. CITY COUNCIL PRIORITIES & IMPACT ON THE BUDGET

Mike and Jeff discussed the City Council Retreat and how Council decided on the two-year work plan. Top priorities are:

- Schools and Libraries
- Public Spaces – open space, sidewalks, streetscape, parking
• Health – what can we do to support better health in our community?
• Transportation – looking at updating the Muller Plan, circulator bus.
• Neighborhoods – complete the neighborhood planning process, treat office parks as neighborhoods.
• School of Mines – continue discussions on housing, parking, etc.
• Economic Development - continue to attract new business and jobs.
• Capital Improvement Funding – working on a good 10 year replacement program for all of our parks, infrastructure, etc. Council recognizes that we may only be able to pay for the existing facilities, but may have a demand for new fun stuff.
• Sustainability – expand pay-as-you-throw for business and multi-family and HOA’s, composting and promote citizen engagement
• Communication – Increase the level of communication to the citizens.

RETAC – Hand-picked group from NREL, CSM and others to look at renewable resources. If they come up with a proposal, it will come back to CBAC for discussion.

Bethany had Mike discuss in more detail about ideas on Health and looking at alternative gathering places.

IV. COMMUNICATIONS UPDATE – Karlyn Tilley

Special Events - Last year there were approximately 30 special events; this year there are more and a couple of new ones. One of the new ones for next year is the Shakespeare Festival – for school kids all over the district and they will do performances all day in Parfet Park in May. The Golden Gallup, which was typically at the Splash, is moving into downtown and they hope to expand. This event benefits the Golden Schools Foundation. Wild West Auto Roundup – they are not returning in 2012

Pro-Cycling Challenge will be in August and Julie Brooks is on the CBAC calendar to come give an update in May or June.

Movies and Music in Park – Used to be partnered with GREAT and they no longer exist. City is the sole sponsor now – 5 Fridays in August this year (1st 3 Fridays will be Movies and Music in the Park, 4th Friday will be associated with Pro-cycle challenge) The City is narrowing the list of movies now.

New Website discussion – Still working out kinks but are also seeing an increase in traffic to the site. People are coming to the site, staying longer and finding what they need. We are looking into changing the HR Employment module to be more user-friendly. In the future, we anticipate on-line payment for water bills, court payments, etc. and are also working on the subscription piece. We are also working on the City calendar and will be re-doing it and will be put into Google calendars.

Social media – 1,651 friends on Face book, 1,063 followers on Twitter. A Fire Department recruitment video was recently released and is on the website.
City flag contest – Karlyn and Nathan Ritchie were recently on Colorado and Company to promote the City flag contest, because they saw it on the Facebook. We have about 2 months left and have received 6 submissions so far and hope for many more. At the end of the contest, Karlyn will put all the pictures on the website and have on-line voting, along with the actual flags in the museum in May. Council will pick a winner out of the top 3 and it will be featured in the Buffalo Bill Day parade.

John suggested a separate staff directory – Karlyn was able to show that staff is listed under each department but a separate directory is not listed. Ed added that the document search is very difficult also, if you don’t know the name of the document and Karlyn will look at improving that.

V. REVIEW OF ECONOMIC SITUATIONS & STAFF REACTION

Jeff distributed a brochure from CML survey brochure from their municipalities and discussed. Peter asked Mike what he attributed Golden’s success to. Mike responded that Golden is very well diversified, we tax groceries, we have a good property tax mill-levy, general use tax, and a really cool downtown. Everything came together for us during the recession by maintaining staff, maintaining infrastructure and we didn’t have the crisis that other municipalities encountered. Downtown has been a tremendous success due to GURA and many others, such as the Golden Civic Foundation and good private sector investment.

VI. CBAC BUDGET SUMMARY BROCHURE

This brochure will be featured in the May informer. Changes, comments, or questions should be to Jeff by next Tuesday, in order to finalize. Bethany pointed out 2 typos – that will be corrected and a new draft will be sent by email to all.

VII. RESOLUTION #2165 – DEBT MGMT & LONG RANGE BUDGETARY POLICIES

Section 1 – On or before April 30 of each calendar year, the Citizens Budget Advisory Committee will review the city’s long-term budget and financial policy documents and prepare recommendations to the City Manager and the City Council for updating or refining them, if appropriate. Those documents include Resolution 1597 (Adopting a Debt Management Policy) or its successor and Resolution 1606 (Adopting Long-range Budgetary Policies) or its successor.

Leonard suggested we acknowledge our due diligence and affirm this document formally with Council. Ed suggested that we do this at the April meeting to make sure that those not in attendance today have a chance to review. Leonard agreed to draft a document prior to the meeting. Email, looking for input, working group meeting, and come up with a draft and will distribute the document prior to next meeting and finalize at April meeting.
VIII. Resolution #2166 – Blue Ribbon Panel Discussion

Panel is being put together at the direction of council to look into the future and come up with various options – how do we deal with it as a community. 11 panel members and will have first meeting today and will be looking at on-going revenues, potential ways to increase city services and expenditures and possible ways to cut back, if needed in crisis situations. This panel will also potentially discuss options for financing Parks & Recreation Master Plan and Clear Creek Corridor Master Plan. Cynthia Merrill-Tamny and Jean Garrabrant from CBAC are members. Put members of the Blue Ribbon Committee on the website. Ed asked if there will be any linkage from that committee to CBAC. Jeff stated that Jean or he would update CBAC with what was discussed at each meeting. Meet every Wednesday for next 4-6 weeks and hope to be done in July.

IX. 2012 CBAC Calendar / Agenda

Jean pointed out that at the November meeting, a tour of the Evergreen MERF was requested, but she did not see it on the 2012 calendar. Mike also suggested that the April meeting could be held at the Golden History Center, instead of Council Chambers. Denise will make all arrangements, update the calendar and post to the website.

X. Voting Members – As of November, 2011

- Jim Dale
- Marv DeSelm
- Ed Dorsey
- Jean Garrabrant
- Ken Kranz
- Jan Martynuska
- Kathleen Moncrieff
- Marv Morgan
- Bob Nelson
- John Spice
- Dick Sugg
- Bethany Thomas
- Leonard Todd
- Lynda Wentworth

XI. Other Discussions / City Updates

- With no further business, the meeting was adjourned 9:20.

Next CBAC Meeting will be held on Wednesday, April 18, 2012 at 7:30 a.m.
Meet at the City Council Chambers.