1. CALL TO ORDER – BUSINESS MEETING:

Philip called the business meeting to order at 6:30.

2. APPROVAL OF AGENDA:

With a motion from Jim and a second by Maya, the agenda was unanimously approved.

3. APPROVAL OF MINUTES FROM SEPTEMBER 24, 2014:

With a motion from Whitney and a second by Jim, the minutes were unanimously approved.
4. **PUBLIC COMMENT:**

Janna Powell is a resident in Golden and is interested in horticulture and sustainability and is a Master Gardner. She came tonight to see what Golden is doing and to find out about production of food.

Tim Pryor, owner of a new business, ETHOS Electric Car Share at 1901 Jackson Street and his employee Kathryn Sapphire – They presently have a total of 13 cars in the fleet and are working on getting their name recognition out into the community. They will also be having a launch party on November 8, 11:00 to 2:00, www.ethoscarshare.com

5. **STAFF AND BOARD UPDATES**

**BOARD:**

Philip – Last night in Ft. Collins they were attempting a 5cents per plastic bag ordinance, but received 2,600 signatures to repeal, so the City did not pass the ordinance. Ft. Collins also has a zero waste goal for 2030, as a City. Other municipalities with ordinances are Aspen and Carbondale - 20cents for paper / plastic bags banned, Boulder – 10cents paper or plastic, Telluride 10cents bag / plastic banned. Philip thought it would be a great idea to obtain copies of the ordinances that have passed in these cities as a reference. Theresa said that plastic bags are recyclable but just not in our region. Philip thought it would be interesting to find out what happened in Ft. Collins – get some information for us as a lessons learned – maybe find out how to get the temperature of the community; would Golden be on board with this type of ordinance. Jim said that the City is considering doing a Citizen Survey early next year – maybe we could get a question on that survey.

Jeff, Philip and Theresa met to talk about developing tools for the Triple Bottom Line to make decisions and they came up with a series of 8 questions for the decision making and it seemed very useful. Should discuss this more and bring that information to the November meeting.

**STAFF:**

Theresa shared that she recently sent out a notice of public hearing to all HOA’s – to change waste and recycling collection service. The document explains the reasoning behind expanding the PAYT for HOA’s and multi-family areas, how it would affect them and how they can give input. She encourages comments to her by email, phone call or by attending the November 13th Council meeting and speak during the public comment period.
6. **ACTION ITEMS:**

   **A. 2015 Sustainability Strategic Plan Update**

   The Board reviewed a draft of the updated 2010 Sustainability Strategic Plan and made some additional edits and comments.

   Add food strategies for local food? Theresa will pull that information back out from the work plan and refresh everyone’s memory.

   Green Buildings - Add the Green Building Menu information
   Economic Health – No changes
   Education – No changes
   Energy Efficiency & Renewable Energy – Move the last paragraph under the City of Golden Goal #2 and make it as a Note. Make changes to show that the City is working on this goal, but are having trouble measuring this goal due to insufficient data.
   Solid Waste & Recycling – few minor changes
   Alternative Transportation – few minor changes
   Water – Theresa will talk with Jeff to make final changes. Add meaningful usage metrics to the Aqua Hawk software website.

   Need to have a serious discussion about tiered water rates, once the Aqua Hawk is rolled out Citywide and have Anne Beierle and Dan Hartman attend a meeting to speak to CSAB. Another discussion we need to have next year is to modify our water tap fees to improve the current water installations for better public access to drinking water along public facilities and trails.

   Once final, Theresa was instructed to send to Council in their packet as an FYI.

   **B. Summer Program Evaluation**

   Following the sustainability program outreach at this summer’s Farmer’s Markets, the Board evaluated the program’s effectiveness and discussed potential actions for 2015.

   19 dates – 275 man hours – spent $7,139.00.
   Karen, even though absent from this meeting, sent a text to Philip who read her comments at this meeting – She said, first I applaud Kirk for all of his effort in manning the booth and second, we owe Theresa for staffing the booth and getting all the materials there every Saturday. She went on to say that she would recommend “against” doing this again next year because it’s too much time commitment for what was accomplished and feels we could spend our time more wisely. Maya felt she could support having a booth monthly. Kirk felt it was a good test – goal was to get out there to let people know that we have a sustainability initiative – don’t know if it was worth the time spent. Theresa said maybe we could rotate in with another group.
or groups to keep our spot. If we plan to do this monthly, we need to have a push and an agenda to make things more worthwhile.

_Education Considerations:_

- Audience reached? Less than 50% were Golden residents
- Connections made? Theresa got at least 2 or 3 calls each week after the market.
- Education goals? Did a good job with the children and they seemed engaged.
- Is measurement possible? Kirk said, yes, he spoke to more people in those weekends about sustainability than he has in the last 3 years.

Options:
- Ask a question – have an ASK to engage people in something specific.
- Rotate in 2 or 3 times with cultural groups
- Booth every month and have
- Have a booth at First Friday’s instead – audience could be better - walk around and gather data – ask questions, get answers and share the information.

Jim made a motion to have a booth at first Friday with a different “Ask” each month, and Maya seconded the motion, but added that we give a freebie to those that answer our “Ask”. If this does not work or they won’t let us do this at First Friday, we will re-evaluate doing the Farmer’s Market and what our participation would be.

_C. Proposed Amendments to the Green Building Standards_

The Board discussed proposed changes to the commercial “Green Menu” building standards and provided input to Planning Commission and City Council.

Theresa explained that the Planning Commission has approved and this now goes to Council for approval. Jim suggested that Philip should meet with the Chair of the Planning Commission to give him our input and the dismay that we were not involved in this process; explain how we want to help and participate. Theresa said we can make suggested changes to this and send that to Council and also tell them that we would like to suggest amendments and may feel the opportunity for additional improvements in the future.

Changes / Discussion:
- **Water - #4** – add something about xeriscape
- **Transportation - #6** - add fuel efficient vehicles, per Greenercars.org
- **Energy Efficiency #2** – Energy Modeling should be replaced with Performance Target
- **#3** – also add energy efficient thermostats
- **#4** – add at the end, “over the course of the calendar year”
- **#6** – should be left in, but moved to a miscellaneous area

Whitney – Concerns about the impact of outdoor gas appliances such as the 100,000+ BTU gas firepit at the new 8th Street apartments. Perhaps the city should have a penalizing point system for this. The Board will talk about this in a future meeting.
Community Preservation and Revitalization
#2 – What is meant by integrity of the building? Does this mean structure or character?
Miscellaneous
#2 – maybe add wording to acquire a LEED Silver or better certification. Also, drop the “or other recognized industry standard”

Theresa will write these up in a memo and forward to the group and then to Council.

7. NEXT MEETING:

Agenda topics for next meeting on December 3, 2014

Downtown Recycling
Triple Bottom Line Projects
Transportation Issues
Zero Waste Events

ADJOURN:
Meeting was adjourned at 8:55 pm.