Downtown Development Authority  
City of Golden, Colorado  
Business Meeting  
February 16, 2015

The Downtown Development Authority of the City of Golden, County of Jefferson, State of Colorado, met on the above date in the City Council Chamber 911 10th Street, Golden, Colorado, at the hour of 6:30 p.m. Commissioners present were:

<table>
<thead>
<tr>
<th>Dave Anderson</th>
<th>Dean deBenedet</th>
<th>Dean Valdez</th>
<th>Ed Dorsey</th>
</tr>
</thead>
</table>

Commissioners Behm, DeCaro, and Narva were absent. Executive Director Steve Glueck and Redevelopment Specialist Aleah Menefee were present. Members of the public included JJ Risch, and Saoirse Charis-Graves.

Ed Dorsey called the meeting to order at 6:30 p.m.

Approval of Minutes –
Dorsey called for a motion to approve the January 19th meeting minutes. Anderson MOVED to approve the meeting minutes. Valdez SECONDED. All Commissioners present agreed.

Public Comment – JJ Risch requested that the word “Golden” on the 13th Street arch be painted gold. Risch would like the arch to be more noticeable to visitors.

Saoirse Charis-Graves is interested in listening to the DDA meeting and learning more about the organization.

Dorsey welcomed the Boy Scout troop. He gave a synopsis of the DDA to the troop.

Regular Business –
Downtown Banner Update—Staff is evaluating the banners downtown and wants input on the use of the banners regarding the imagery, and placement. The banners provide decorative elements to the downtown. Staff is collaborating with Visit Golden to come up with ideas for the banners. Currently there are over 100 banners in and around the downtown core. One approach is to remove a portion of the banners, while keeping the banners at high impact locations. Replacing the banners is around $35 per banner. The DDA will continue the contract with Bobby's Banners to remove, install and clean the banners. Staff will continue to work on the project and report back to the board.

Streetscape Design Ideas—Staff met with MIG Winston Associates to discuss the streetscape ideas of staff, Anderson and Narva. At the March DDA meeting staff will provide cost estimates for moving forward with the streetscape designs.

Trash and recycling are major components of the downtown streetscape. Staff is recommending the use of Bigbellies at the intersections along Washington Avenue between 11th and 14th streets. Compacting Bigbellies will be located at the intersections of Washington and 12th and 13th, while the less expensive non-compacting Bigbellies will located at the 11th and 14th street intersections. Board members directed staff to provide options for the different colors BigBelly offers, and also to provide cost and funding options.

Staff also discussed removing the posts that support the awnings near Ace-Hi Tavern to improve the transition in walking corridor. Sketches of various solutions were presented to the board. Discussion ensued regarding this topic. The board thought that working with owners to remove the awnings is a worthwhile future project, but that this type of small project would not be impactful.
**Blue Canyon Grill Outdoor Seating**—The Mayor asked staff to present the potential Blue Canyon Grill outdoor seating project to see if the board had opinions about the project. Staff gave the board an overview of the project history and renderings of the proposed seating area. The first proposal submitted by Blue Canyon Grill was denied by City Council. The second proposal that was submitted in May 2014 was approved by City Council. However, the owner and tenant could not agree on the cost of the project. Staff is suggesting that the new proposal is the best as it is easily reversible and it would require a small amount of construction. In the most recent proposal the light and pedestal in front of the Blue Canyon Grill would be removed and a railing would be installed. This design does not infringe upon the sidewalk. The board agreed that the 2015 proposal is preferable to earlier proposals.

**Commissioners Comments**—

Valdez—He is interested in knowing if it is possible to administer a survey of the community to see what the community wants in a retail development.

Dorsey—Planning Commission recently approved the site plan for the north GURA lot development. So far ARES has two projects that have been approved in downtown Golden.

deBenedet—He mentioned that the there is a bus stop between 15th and 16th along Washington that might need a crosswalk so that riders of the bus can cross Washington Avenue safely. deBenedet asked for agreement from the board to have staff investigate the costs associated with painting the word “Golden” gold on the 13th Street arch. The board agreed.

Anderson—He commented that potential developments between 12th and 14th along Jackson and Ford should house uses that best meet the needs of downtown. Also the sidewalk on the west side of Washington between 14th and 15th needs to be considered for repaving as this is a difficult to navigate area for pedestrians.

**Staff Report**—

**DDA Open House**—The DDA will hold an open house at Barrels and Bottles Brewery in downtown on Wednesday, February 25 from 8 a.m. to 10 a.m. There will be a brief presentation of the Action Plan and the grant programs. Board members are encouraged to attend. Staff distributed an invitation to the event that had all the information.

**Parking Strategies**—The police department is in the process of purchasing the software to help enforce parking downtown. One feature of the software is that it includes license plate recognition capabilities. This may eliminate the need for permit stickers. Staff met with City Council to get feedback on the proposed parking signage downtown. There is some deliberation about the duration of long term parking and the need for residents with multiple cars to park long term. The short-term parking signage will be installed soon in the garages and in the surface lots. DDA will facilitate conversations about long term parking and loading zones. At March’s meeting Rick Munby and Joe Harvey will meet with the board to discuss policy issues relating to the loading zones in downtown.

**Neighborhood Capital Investment Projects**—Staff is investigating three potential projects. At the March board meeting staff will offer cost estimates for painting the arch on 13th Street. Prospectors Alley between 14th and 15th might be repaved to allow for better pedestrian and vehicular traffic. The sidewalk on the north side of 17th between Washing and Jackson could be repaved to allow for better pedestrian amenities in the area.

**Holiday Lights RFP**—The board agreed that the holiday lights are important and thought that the traditional white lights around the trees are the most appropriate option. The board mentioned that the types of lighting should be consistent throughout downtown. Staff will prepare an RFP to solicit up to date costs for the holiday display.
Public Comment –
Risch commented that there is a bus stop along Jackson close to the Safeway and that 17th Street is an important pedestrian corridor.

Charis-Graves mentioned that the banners downtown create a sense of vibrancy, and are noticed by visitors. She also commented that the holiday lights draw people from all over the metro area and that encourages visitors to come to Golden.

Adjourn –
There being no further business, Chair Dorsey called for a motion to adjourn the meeting. deBenedet MOVED to adjourn the meeting. Anderson SECONDED. All Commissioners present agreed. Dorsey adjourned the meeting at 8:42 p.m.

___________________________________________  _________________________________
Steve Glueck                                                             Ed Dorsey
Executive Director                                                      Chair