2016 DDA grants by the numbers:

- DDA awarded more than $70,670 in grant funding to 21 applicants!

2016 Grants

- **Facade**
  - DDA awarded seven grants to local businesses for signage and exterior improvements.

- **Arts and Culture**
  - Four grants were awarded to organizations that support our community and culture.

- **Special Events**
  - Unique events that support downtown are a priority - DDA gave out five grants.

- **Energy Efficiency**
  - DDA granted funds to two businesses to save money and improve sustainability.

- **Website**
  - Businesses need up-to-date websites for customers. DDA awarded three grants for website upgrades.

DDA Highlights

- 2016 was the second year of operation for the DDA with several accomplishments:
  - DDA's grant program grew by $25,000 to help DDA businesses, non-profits, and events thrive.
  - DDA also funded streetscape and electrical investments, especially for the holiday light display.
  - DDA continued to partner with Visit Golden to market downtown.