

**Request for Proposals  
City of Golden Entryway Public Art  
City of Golden Public Art Commission**

**Introduction**

The City of Golden is seeking a qualified artist to create an original three dimensional work of entryway art that will provide a clear sense of arrival and a tone for the overall design quality in Golden. Landscaping, trees, and architectural elements could also be considered. The budget is not to exceed **\$50,000**.

**Context and Details Regarding the Entryway Public Art Project**

The specific location of the proposed installation is on the west side of Colorado State Highway 93, approximately 1,600 feet north of Pine Ridge Road on property owned by the City of Golden. The probable location is approximately 50 feet from the southbound lane of Colorado State Highway 93. As a result of the high speed auto oriented highway location, we are seeking a piece that makes a highly visible and impressive statement of entry. Ideally visible by north and south bound traffic.

We believe that such a visual landmark or entryway is an element by which people orient themselves and can help create a unique identity for the community. Entryway design treatments can include but are not limited to sculptures, fountains, kinetic activity, or natural feature. Attractive entryways and visual landmarks that signal a sense of arrival to Golden and to one's neighborhood are important components that contribute to our city's character.

The artwork should be a prominent, welcoming, but visually impactful enhancement to the entryway and should appeal to a broad range of people and be uplifting and stimulating to the spirit, intellect and physical senses. Artistic creativity and interpretation that speaks to Golden's heritage and natural setting is encouraged.

The entryway art does not need to follow a theme. Preference will be given to art that is highly visible and visually impactful. Preference will also be given to works that represent 1 or more of the core values articulated in the Golden Vision 2030 plan.

1. An accessible and walkable community
2. Active outdoors and the environment
3. Safe, clean and quiet neighborhoods
4. Support for local business and downtown
5. Convenience and community amenities
6. Support for our history, culture and education
7. A family and kid friendly town
8. Friendliness and appreciation of our neighbors
9. Our sense of community
10. Belonging/volunteerism

For more information, download the Golden Vision 2030 plan document  
[http://www.cityofgolden.net/media/GV2030\\_%20Final\\_120910.pdf](http://www.cityofgolden.net/media/GV2030_%20Final_120910.pdf)

**Site Details and Images:**

The proposed site is located on the west side of Colorado State Highway 93, approximately 1,600 feet north of Pine Ridge Road on property owned by the City of Golden. The probable location is approximately 50 feet from the southbound lane of Colorado State Highway 93. Exhibit A to this solicitation includes a location map, dimensioned sketch of the available area for the art installation and photos.

**Eligibility and Selection Criteria:**

The call is open to all artists and artist teams 18 years and older. Experience creating public art is preferred. The selection panel will not discriminate against any applicant on the basis of age, sex, race, sexual orientation, religion, national origin, or physical challenges. Excluded from participation are Artist Selection Committee members and their families.

Artwork will be selected on the basis of creativity, artistic merit, technical proficiency, and relationship to the aforementioned criteria and site. Long-term maintenance, durability, and public safety, concerns will be major selection criteria.

**Budget:**

The project budget is not to exceed \$50,000 including concept design, fabrication and artist fee, travel, installation, and all other project related expenses.

**Application Requirements:**

- Submit at least three images or drawings of the proposed artwork with all pertinent information including artist name, medium, and artwork title.
- Your application should have at least three images of past work
- A letter of interest describing why you are interested in the project must be included in your application. If you submitting as part of a team one collective letter of interest is sufficient.
- Submit a current artist resume, placing emphasis on public art projects or other related art experiences, with a budget amount for all projects. If you are part of a project team submit one resume and indicate the each team member's role with a specific project.
- Include a timeline for art development and installation
- Create an estimated budget for the project fabrication, installation and artist's fee

**Application Procedure**

**All applications must be submitted using Call for Entry via <https://www.callforentry.org/index.php> no later than Friday, (January 12<sup>th</sup>) 2018 at 11:59 p.m. MDT.**

**Questions:** Please contact Megan Pinson via email at [mpinson@cityofgolden.net](mailto:mpinson@cityofgolden.net) if you have questions about the call.

## Exhibit A - North Site

The proposed location is a city owned parcel that is primarily used as a stormwater detention pond. The site is located at 39°46'58.78"N (Latitude) 105°13'54.37"W (Longitude). It includes an approximately 4' high berm wrapping the north and easterly sides of the parcel. As noted in the attached sketch, the areas on top and to the east of the berm are the most easily available for installation of the piece. For a taller vertical style piece, the mounting can occur within the pond area which is dry the vast majority of the time. For installation inside the pond, the base of the piece must be able to accommodate various levels of storm water volume. The State Highway 93 right of way is rather wide in this location such that the closest point of the parcel to the highway right of way is about 50' from the southbound roadway. Vehicles travel between 50 and 60 miles per hour in this area. There is an overhead power line running parallel to the highway. Applicants are encouraged to look up the GPS coordinates on Google Earth or other preferred software to explore the project site

Photos on Next Page



Vicinity Map

0 50 100 Feet

## Stormwater Detention Pond Limits

Installation must accommodate  
stormwater volume and base design







