City of Golden
Memorandum

To: City Council
From: Steve Glueck, Director of Community and Economic Development
Thru: Jason Slowinski, City Manager
Date: February 15, 2016
Re: Public Art Commission 2016 Work Plan

**Recommendations for 2016 Appointments:** For 2016, the Public Art Commission has 1 vacancy. In evaluating applicants, it is recommended that Council consider the benefit of appointing a member with one or more of the following skills or experience: fundraising, grant writing, public art administration, fine arts background, curatorial experience, and a general interest in improving the diversity of the public art collection.

**2015 Summary:** In 2013 and 2014 the Public Art Commission (PAC) focused a majority of its time on the formation of policies to guide the organization. However, much of 2015 was dedicated to implementing those policies.

The PAC worked towards identifying locations for entryway art pieces such as the roundabout near King Soopers, the US Highway 6 and 19th Street interchange, and Highway 58 and Washington Avenue. A conditions and maintenance report of Golden’s public art collection was created through the work of Arts Management and Planning Associates, Inc., and they completed the initial maintenance recommendations. The PAC worked with Golden Urban Renewal Authority (GURA) to provide input for the imagery on the Natural Grocers banner. The PAC also completed the selection process for two projects: the Medallions along Clear Creek and collaboration for art panels at the Ulysses Park baseball fields. In addition to these accomplishments, PAC staff worked with City Council to refine the Municipal Code so that the PAC would have more a more stable and predictable funding mechanism.

**2016 Focus Areas:** The PAC is planning to accomplish the following goals in 2016.

- Discuss and consider deaccessioning artworks based on the Art in Public Places Deaccession Policy and input from the community.
- Continue to follow the suggested maintenance recommendations as listed in the conditions and maintenance report.
- Construct procedures to ensure that the PAC is exemplifying public art best practices when collaborating with City of Golden departments and community groups, drafting requests for proposals and/or qualifications, selecting artists, and post installation maintenance.
- Install the Clear Creek Sidewalk Medallions and the first entryway art piece.
- Create an online map of the public art collection.
- Develop a brochure or printed media about the collection for public art enthusiasts.
- Investigate and execute fundraising strategies to increase the operating budget.
- Create and implement a comprehensive communications plan to increase awareness of public art in our community.