



Community Marketing Stakeholder Committee Meeting Agenda

October 12, 2023

Time: 9 to 10:30 a.m.

**Location: – Golden Fire Station #1. 911 10th. St.
Upstairs Fire Training Room**

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. Public Relations and Social Media Update – **Joy Meadows**
- b. Tourism Economic Impact Study Update & Communications Plan - **Kyle Blakely**
- c. Golden Ticket Draft Merchant Survey – **Megan**
- d. 2024 Budget Projections & Recommendations – **Kyle Blakely**
- e. Staff Updates – **Megan**
- f. Sales Tax Report - **Robin**

III. Around the Table / Discussion

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments