



Community Marketing Committee Meeting Agenda

November 9, 2023

Time: 9 to 10:30 a.m.

**Location: – North conference room at the City Planning &
Public Works Building. 1445 10th St. Golden**

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. Holiday Campaign Preview– **Megan and Kyle Blakely**
- b. January Western Heritage Month Promotion – **Megan and Kyle Blakely**
- c. Gateway Village + Outside Downtown Marketing Support Initiative – **Megan and Kyle Blakely**
- d. Sales Tax Report - **Robin**

III. Around the Table / Discussion

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments
- b. 2024 Community Marketing Stakeholder Meeting Agenda Preview
- c. Tourism Economic Impact Study Presentation Scheduling