



VisitGolden.com

Community Marketing Committee Meeting Agenda

March 9, 2024

Time: 9 to 10:30 a.m.

**Location: – North conference room at the City Planning &
Public Works Building. 1445 10th St. Golden**

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. 2022 Public Relations Report – Joy Meadows**
- b. 2023 Marketing Plan – Megan/Kyle Blakely**
- c. 2023 Budget – Megan/Kyle Blakely**
- d. Sales Tax Report - Robin**

III. Around the Table / Discussion

- a. Misc. business updates, questions, and comments**