



Community Marketing Committee Meeting Agenda

April 13, 2023

Time: 9 to 10 a.m.

**Location: – North conference room at the City Planning &
Public Works Building. 1445 10th St. Golden**

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. Staff Updates – **Megan**
- b. Quarter 1 Paid Media Results and Update – **Kyle Blakely**
- c. Golden Ticket Report - **Marie**
- d. Bandwango Renewal – **Megan**
- e. Sales Tax Report - **Rick**

III. Around the Table / Discussion

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments
- b. Save the Date: GTEAM is **June 15th**
- c. City of Golden Arts and Culture Strategic Master Plan input meeting: **April 18 at 11 a.m.** (In-person)