



Community Marketing Committee Meeting Agenda

June 8, 2023

Time: 9 to 10:30 a.m.

Location: – North conference room at the City Planning & Public Works Building. 1445 10th St. Golden

Visit Golden Mission

Through collaborative marketing efforts, we position Golden as a premier destination in Colorado by promoting its unique attributes to residents, regional visitors and out-of-state travelers.

I. Introductions

II. Staff Updates

- a. Tourism Economic Impact Study Overview- **Mike Anderson - Anderson Analytics**
- b. PR Update -**Joy Meadows**
- c. Staff Updates – **Megan**
- d. Sales Tax Report - **Robin**

III. Around the Table / Discussion

- a. Misc. Business Updates, Major Planning/Comm. Dev. Updates, Questions, and Comments
- b. Save the Date: GTEAM is **June 15th**