PRESENT: Chuck Baroch
       Susan Buhr
       Scott Morissey
       Gunter Ritter
       Karen Smith

ABSENT: Hillary Mizia

STAFF: Anne Beierle, Deputy Director Env/Utilities
       Theresa Worsham, Sustainability Coordinator
       Denise Hish, Administrative Assistant

CALL TO ORDER – BUSINESS MEETING:

Karen Smith, Chair, called the business meeting to order at 6:40

APPROVAL OF AGENDA:

Agenda was approved as written.

APPROVAL OF MINUTES FROM JANUARY 10, 2011:

With 2 minor changes from Karen and Anne, the minutes were unanimously approved.

STAFF UPDATE:

The applications to replace the vacant Board are available on the website. Have received
5 applicants so far and interviews will be held on March 3rd with City Council. This
person will be in place for the remainder of Tom’s term, they will not be placed for a 4-
year term.

Annual report will be delayed due to the VMT calculations for the last 4 years are taking
longer than anticipated.

Theresa will be attending an Agriburbia meeting tomorrow to discuss possibilities of
finding property that may be available.

Since Hillary was not in attendance, Karen shared an email request that she received from
her, proposing that this Board go back to meeting one time per month. There was
discussion as to how each felt about having one meeting per month and the pros and cons
were weighed. There was also discussion because some felt there would be a breakdown in communication between meetings, but Theresa assured the Board that she could email updates to members in between meetings. The consensus was to go back to 1 meeting per month, but extend the time. Meetings will now take place on the 4th Wednesday of each month from 6:30pm to 9:00pm and with appropriate notification, a special meeting can be held.

Next meeting – February 23rd – Karen will not be in attendance, nor will Chuck.

**BOARD UPDATES:**

None

**PUBLIC COMMENT:**

James McMullen – Mountain Ridge Estates homeowner and Employee of McKinstry. He stated he had a specific interest on the sustainability impact on expansion of Hwy 93 and asked if this Board be weighing in on the beltway plans? Theresa briefly explained the Mueller Study and Anne provided him with a postcard detailing the dates of upcoming meetings. Anne also stated that this Board will not be weighing in on the beltway issues because this is an Advisory Board to Council and this is already to Council. He also asked: Has there ever been a study of air quality along the Highway 93 corridor? CDOT completed an EIS that would have required some of that, but no one could remember specifically. Anne asked him to contact Dan Hartman.

**ACTION ITEMS:**

A. **Board Priorities Review**

The Board reviewed its initial 13 priorities and set new priorities based on the 2011 Work Plan.

Each of the 13 priorities and their status was discussed in detail, along with the Work Plan.

B. **Education Strategy Update**

The Board discussed the latest actions regarding implementation of the adopted sustainability strategies.

Cindy Hanna joined the group and distributed the “draft” Guidebook for Strategic Recommendations. She stated she sees this as a working document.

Cindy then proceeded to discuss what she and her team feels needs to be done and how to proceed:
1. Communicate regularly and predictably:
   a. Use traditional media, such as the Informer and the City website.
   b. Build an active website presence on the website and make sure it supports two-way communication with the public.
2. Monitor other communication about sustainability.
3. Become involved in high visibility events.
4. Develop a unique Sustainability Event for the Community to enjoy.
5. “Award” the logo/brand to sustainability business partners.
6. Use the logo to identify sustainability opportunities around Golden.
7. Create a sustainability mascot.
8. Establish an Intern/Community Organizer Position.

Karen suggested everyone read the complete package. Theresa said we should talk about the metrics and Measurements in more detail. Cindy said she could return to fine-tune this section and others, if need be. She also advised us to seriously consider working with CSM on some joint projects.

ADJOURN:

Meeting was adjourned at 8:20

NEXT MEETING:

February 14 - No meeting
February 23 – Karen and Chuck will not be in attendance.
   Agenda: Guidebook – Communication Strategies
            Prepare for Planning Commission Joint meeting (Invite: Rick Muriby)
            Annual Report