CALL TO ORDER – BUSINESS MEETING:

Karen Smith, Vice Chair, called the meeting to order at 6:30

APPROVAL OF AGENDA:

With no changes, the agenda was unanimously approved.

APPROVAL OF MINUTES FROM APRIL 12, 2010:

With two minor changes from Karen, Chuck made a motion to approve and Karen seconded.

PUBLIC COMMENT:

None

STAFF UPDATE:

- Transit circulator memo was not attached to the packet this week, because the report is very large, but the link is in the memo.
- Pay as you throw waste program going to Council this Thursday, May 13th meeting. All members of the CSAB board are encouraged to attend. Gunter plans on being at the meeting. Tom is also planning on attending and Karen asked that he speak on
behalf of the Board. Theresa will re-circulate the waste support memo from a previous meeting.

- Golden Vision2030 meeting tomorrow night 6:00 to 9:00pm.
- Saturday – A Greener Golden event will be Saturday, May 15th (9:00am to 1:00pm)

ACTION ITEMS:

A. Strategic Plan

The Board continued with efforts to develop a Strategic Plan to assist the City in achieving the Sustainability Goals. The Board reviewed a draft of the recommendations from the CML grant project.

6 items were suggested by the Board:
  1. Summary of the initiative; a summary of the history of the initiative,
  2. Goals; as defined by the resolutions,
  3. Baseline; definition of baseline for each goal.
  4. Targets; defined outcome.
  5. Priorities; list of investments and projects ranked by effectiveness and cost.
  6. Timelines; actions outlined for one-year, five-year and ten-year milestones.

Scott preferred the format with graphics to the all-text format and felt it would be more effective for a larger audience. Karen also liked the graphics but thought there should be more text to augment the format. Hillary would like to see on the format more of what we have accomplished and what our priorities are, moving forward. Make it more readable for residents – Example; show definition for “what is a kilowatt hour”, renewable energy “what is renewable energy”. Under the priority section – show a sidebar showing what other cities have done and what is successful. Karen – list what we’ve done, what we want to do, but none of these explain the strategy; we need to show the “plan”. Gunter suggested, if this is electronic or web based – use lots of hyperlinks for definitions and use PDF’s for people that want to print a paper version.

We can review, direct, analyze progress and can recommend ambition behind the goals, here is what we need to do to get to the goals. Gunter suggested 2 graphs; where we are – where we want to be.

Karen asked that Theresa bring to the next meeting the text description of each goal.

B. Education Strategy

CSAB reviewed efforts to date to build on efforts by the Education Working Group recommendations and design an approach for sustainability outreach education.

Hillary explained the notes from the last working group meeting. It was a 3-tired approach of 1) establishing a schedule for education events; 2) identifying
communication opportunities and 3) establishing a calendar of events. The problem is who is going to do this work? Hillary felt we should call in the working groups and ask for volunteers and maybe she could be the liaison on an advisory board or subcommittee or something. There is no City staff available to do the education piece, so someone may need to be hired.

Scott stated - Both the strategic plan and the education strategies are enormous tasks and since there are no resources available to do these pieces, maybe the Board needs to talk to Council. The best we can do is start moving in that direction with the resources that we have been given and available. Anne suggested possibly a paid intern or paid professional to lead the group of volunteers? Anne also suggested that an Education piece to each strategy – specific to the target components be added.

Hillary stated that we can’t just keep putting things in the Informer and in the water bills we have to make more of an effort into Education. Chuck suggested that we use some of the upcoming summer events to address some of these issues; recycling, zero waste events, etc.

Theresa and Anne will come back with resource options that may be available.

NEW BUSINESS:

- Strategic Plan and continue to keep education piece as a key element
- CSM Students wind project presentation – Will bring 10 wind turbine projects – Is there any interest in building any of these for a pilot project?
- Homework is to look over the handouts that Theresa distributed on Greenhouse Gas Emissions.
- Change the agenda to Board updates at the beginning of the meeting because we never get to them.
- Bump the CSM students to a later meeting, since the students are gone for the summer. All in agreement. Need to focus on the strategic plan.
- Chuck, Karen, Gunter – absent on the 14th.

ADJOURN:

Meeting was adjourned at 8:50.

NEXT MEETING:
Wednesday, May 26, Council Chambers, at 6:30pm